

Dear Commissioners,

I am writing to express my opposition to the proposed media cross-ownership rule. I am a doctoral candidate in the Department of Communication at the University of Washington, and based on both my education in mass media issues and my personal experience as a media consumer, it is clear to me that the proposed change does not serve the public interest. Research and experience have shown that when ownership of media outlets is consolidated, homogeneity increases and quality local content becomes scarcer. Few owners tends to lead to less diversity of voices. This is true both in news content, which is central to a functioning democracy, and in entertainment content. Please reject the proposed cross-ownership rules. Too few people control too much of the media as it is.

Sincerely,

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