



Federal Communications Commission
Washington, D.C. 20554

January 10, 2013

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Re: Measuring Broadband American Program, GN Docket No. 12-264

Dear Ms. Dortch:

On January 9, 2013, representatives of broadband providers, public interest groups, companies, and other organizations met via conference call and in person with Commission staff to discuss the Commission's broadband measurement and performance program for broadband performance on mobile handsets. The agenda of the meeting included discussion of ongoing work items and milestones on privacy related matters, and sample plan and deployment strategies.¹

James Miller, Senior Attorney Advisor Electromagnetic Compatibility Division (EMCD), opened the meeting discussing feedback received in response to a document circulated on December 21, 2012 that described issues related to the possible public release of data. He discussed the staffs' current thinking regarding data disclosure policies, non-disclosure criteria and appropriate conditions, and proposed milestones for moving forward with drafting of a Privacy Policy Statement, Code of Conduct, and volunteer Terms and Conditions.

Mr. Miller explained that stakeholders had shared significant feedback related to the question of anonymity in collected data and concerns associated with the collection of any identifier linked to particular handsets. Mr. Miller explained that feedback received indicated that while there would be research and operational value in being able to identify data produced by specific handsets in certain instances, a weighing of the benefits against the potential concerns weighed in favor of a fully anonymized approach for data collected, stored internally and for any data product shared with third parties.

Mr. Miller discussed that academic experts in the field of re-identification had offered to assist a post-collection analysis of data and perform tests to mitigate any re-identification concerns that might reduce the level of anonymity of the collected data and otherwise propose remedial steps that would address potential issues or concerns. Mr. Miller discussed that the analysis of the collected data would better inform decisions on the appropriate level of disclosure restrictions necessary to maximize the value of data to the public and preserve the privacy interests of volunteer subscribers.

¹ A list of attendees and all documents circulated for the meeting are made available with this electronic filing in GN Docket No. 12-264.

Mr. Miller discussed that release of aggregated data on various performance related metrics would have value to the public and raised little or no privacy concerns. He described other data products that would be considered including targeted datasets describing cell tower locations and areas where service was unavailable. The results of the data review might also support the consideration of other data products, such as datasets identified to have higher levels of sensitivity made available only in a highly secured manner, or datasets processed to protect against re-identification but made available publicly. Mr. Miller discussed a proposed drafting schedule for review documents including a Privacy Policy Statement, mobile Code of Conduct, and volunteers' Terms and Conditions, and invited contributions from interested stakeholders.

Mr. Miller and Walter Johnston, Chief EMCD, introduced Alex Salter, SamKnows, to present on current sample and recruitment planning and progress on the program schedule.² He answered questions regarding the definitions of cells under the proposed sample approach and explained that statistical definitions might import considerations of the physical cellular infrastructures as well as geographic boundaries. He encouraged carrier stakeholders to identify deployment managers who could aid recruitment and deployment efforts for early beta testing efforts. He also addressed questions regarding how support efforts may be handled in the trial and identified dates for key milestones.

Mr. Johnston thanked participants for their participation over the holidays and explained that meeting schedulers would be fixed and shared on the mailing list soon for the 2013 year on the proposed three-week recurring schedule.

Sincerely,



James Miller, Senior Attorney Advisor
Electromagnetic Compatibility Division/OET
Federal Communications Commission

² Mr. Salter's presentation is included with this filing.

Attendees

Name	Organization
Colleen Thompson	AT&T
Brian Hurn	AT&T
Terri Hoskins	AT&T
Mike Pfau	AT&T
Sean Spivey	CCA
Marc Linsner	Cisco
Roger B.Marks	Consensii
Shoeb Hafiz	CRTC Canada
Krista Witnowski	CTIA
Erin Kenneally	eLchemy
Tom Kurata	Exfo
Eliot Maenner	FCC
James Miller	FCC
Walter Johnston	FCC
Deborah Broderson	FCC
Joel Taubenblatt	FCC
Jennifer Tatel	FCC
Eric Spry	FCC
Peter Miller	FTC
Amy Wolverton	HTC
Joseph Bissonnette	HTC
John Jakotich	Keynote
Meredith Whitteaker	M-Lab/Google
Thomas Gideon	M-Lab/OTI
Christopher Fleming	Microstrategy
Craig Mueller	Microstrategy
Doug Hohulin	Nokia Siemens Networks
Brian Gibbons	NTIA
Michael Schwab	P3 Group
Jayce Homersham	PWC
Jack Nasielski	Qualcomm
Scott Goss	Qualcomm
Scott Coull	Redjack
Alex Salter	SamKnows
Sam Crawford	SamKnows
Breck Blalock	Sprint
Michael Archer	Sprint
Ron Braun	Sprint
Pam Hartka	Telecommunication Law Professionals
Changbo Wen	T-Mobile
Christy Kunin	T-Mobile
Shellie Blakeney	T-Mobile
Grant Castle	T-Mobile
Ryan Jensen	T-Mobile

Jim Warner	University California Santa Cruz
Bill Wallace	Verizon
David McCarley	Verizon
Gregg Spath	Verizon
Jerry Karnick	Verizon
Kitty O'Hara	Verizon
Ari Meltzer	Wiley Rein LLP
David Young	Verizon