

AW HERF & Co., LLC

STRATEGIC REPRESENTATION AND CONSULTATION

January 11, 2013

The Honorable Julius Genachowski
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: Reply Comments regarding DA 12-1863, IB Docket No. 12-340; RM-11683

Dear Chairman Genachowski:

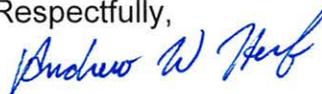
As the owner of a small consulting business, the vast majority of my business is done outside of the four walls of my physical office. The development of LightSquared's proposed broadband network presents new options in terms of competition, price and opportunity for new innovation.

When working with State Government and my clients, the need for information at your fingertips is necessary to ensure that all facts are before decision makers. While Columbus has reliable broadband, increased access in metropolitan areas, plus new access in rural areas throughout Ohio, would allow me to access the information I need, when I need it, regardless of where I am

In a speech late last year, Mr. Chairman you stated that technology is not the only hurdle for developing increased broadband capacity, "it also requires massive amounts of private capital." LightSquared has already invested over \$4 billion in its network. This investment demonstrates the potential value the spectrum is capable of producing if deployed for mobile broadband. And despite recent FCC approval for Dish Network's AWS-4 spectrum or the potential upcoming television incentive auctions, LightSquared remains the most immediate prospect for becoming a viable competitor in the mobile broadband space, particularly for underserved areas.

On behalf of small businesses like mine where much of your time is spent outside of your bricks and mortar office, I encourage your approval of the modified application of LightSquared.

Respectfully,



Andrew W. Herf, President

cc: Senator Sherrod Brown
Senator Rob Portman
Speaker John Boehner, US House of Representatives
Congressman Bob Latta