

January 16, 2013

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 Twelfth Street, S.W.  
Washington, D.C. 20554

Re: Notice of Ex Parte Communication  
The Weather Channel  
MB Docket No. 12-107

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Dear Ms. Dortch:

The Weather Channel, LLC (“TWC”) is submitting this letter to report on a meeting with Commission staff regarding the above-referenced docket.

On January 14, 2013, Bryson Koehler, Executive Vice President and Chief Information Officer, George Callard, Executive Vice President and General Counsel, Freddy Flaxman, Vice President, Content and Operations, John Menzies, Senior Director, Localization Systems Development, and Jason E. Rademacher and the undersigned, as counsel for TWC, met with Michelle Carey, Steven Broeckaert, Diana Sokolow, Jeffrey Neumann, Maria Mullarkey, and Brenda Villanueva of the Media Bureau and Karen Pelz Strauss, Rosaline Crawford, and Eliot Greenwald of the Consumer and Governmental Affairs Bureau. Mr. Flaxman presented the attached power point presentation and the participants discussed issues raised therein and in TWC’s comments in this proceeding. In particular, the parties discussed TWC’s localization strategies and the obstacles it would face in implementing a secondary audio channel solution to the accessibility issues raised in this docket. TWC also expressed support for the National Association of Broadcasters’ comments regarding the time necessary to comply with the new rules proposed in this proceeding.

Pursuant to Section 1.1206(b)(2) of the Commission’s Rules, 47 C.F. R. Section 1.1206(b)(2), a copy of this letter is being filed electronically and a copy is being provided to the office of each Commission participant to the call.

Please inform the undersigned if you have any questions regarding this matter.

Sincerely,

/s/

David J. Wittenstein  
Counsel for The Weather Channel

cc (via email):

Michelle Carey  
Steven Broeckaert  
Diana Sokolow  
Jeffrey Neumann  
Maria Mullarky  
Brenda Villanueva  
Karen Pelz Strauss  
Rosaline Crawford  
Eliot Greenwald