

# COLBA

CENTRAL OHIO LICENSED BEVERAGE ASSOCIATION

PO Box 503, COLUMBUS, OH 43216

January 18, 2013

Chairman Julius Genachowski  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Re: Reply Comments regarding DA 12-1863, IB Docket No. 12-340; RM-11683

Dear Chairman Genachowski:

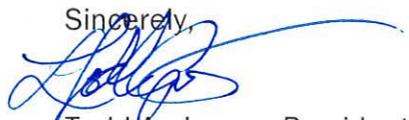
Time and again, we are reminded that small businesses are the backbone of our economy. In Ohio, over 12,000 of those small businesses are bars and restaurants. At, just like larger companies, technological advances have brought efficiency and cost savings to our businesses. The proposed national broadband network from LightSquared is another opportunity for small businesses to have the advantages of much larger businesses.

The modified application LightSquared has submitted presents a compromise that brings about the most important end goal: a cost effective, reliable national broadband network. For small businesses like those of the Central Ohio Licensed Beverage Association, the ability to affordably and reliably access the internet is critical for streaming music, downloading new games for our customers, accessing vendors to order food, liquor, and other goods necessary for the operation of our business.

As with any product of service, a new entrant means everyone in the marketplace needs to provide better service at a better price in order to sustain or grow their customer base. While the proposed network of LightSquared would be unique in its ability to reach everyone nationally, it would also force those currently providing broadband services to better compete in markets in which they would co-exist with LightSquared. This means a win-win situation for consumers.

I would ask that you keep in mind the efforts of small businesses to compete. Efforts like LightSquared need to not only receive your approval, but should receive your support.

Sincerely,



Todd Anderson, President

cc: Sherrod Brown, United States Senate  
Rob Portman, United States Senate  
John Boehner, Speaker, United States House of Representatives  
Bob Latta, United States House of Representatives  
Michael Turner, United States House of Representatives