

January 2, 2013

The Honorable Julius Genachowski, Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: DA 12-1863, IB Docket No. 12-340; RM-11683 Reply Comments

Dear Chairman Genachowski:

I am the proud owner of a design and advertising firm out of SE Michigan. As you can imagine, competition is plentiful, but we are successful because of it. We are proud to provide our customers with a very unique product at a reasonable rate. They know they can count on us to deliver!

I appreciate the opportunity to comment on LightSquared's License Modification Application that you currently have pending before the Federal Communications Commission. The proposal to adjust their use of the spectrum strikes me as a sound alternative and will benefit many.

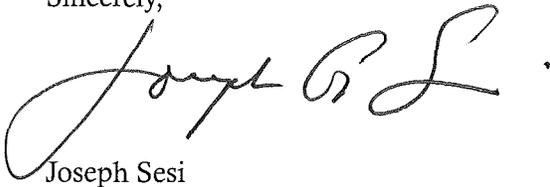
While some may oppose this application, I believe it is indeed worthy of approval. LightSquared has addressed the GPS issues of the past and now is the time to let the company proceed. We need this additional player in the mobile broadband network.

It has been proven many times over that competition is good for the consumer and is a driver of innovation. These two points are key reasons I ask that the FCC approve this application from LightSquared.

I especially want to stress my point about innovation. To build "it" better, faster and cheaper you need the competition to push the market forward. Look at my state of Michigan. If there wasn't competition we would all be driving black cars. Henry Ford said: "Any customer can have a car painted any color that he wants so long as it is black." LightSquared needs to help keeping pushing "it" forward.

Thank you.

Sincerely,



Joseph Sesi
President, Sesi Design Group LLC

CC:

Senator Carl Levin
Senator Debbie Stabenow
Congressman Gary Peters