

*Sweet Rock Sound*  
*Mobile Disc Jockey Service*

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January 23, 2013

The Honorable Julius Genachowski, Chairman  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Re: Reply Comment Period for DA 12-1863, IB Docket No. 12-340; RM-11683

Dear Chairman Genachowski:

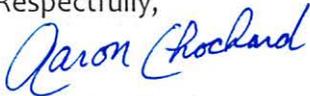
On behalf of small businesses, I wish to thank the FCC for considering LightSquared's modified application to bring about better access to a broadband network. As it relates to my business, technological advances over the last decade have made access to music more widely available and allows me to better serve my customers.

Sweet Rock Sound provides mobile disc jockey services to bars and nightclubs, to weddings, to school dances and other events. What was once a business of hauling equipment and all of your music via record to cassette tape to compact disc has evolved into it being available thumb drives or cloud storage. Additionally, unusual requests may become readily available based upon your ability to immediately download new songs.

Unfortunately, not all events are held with hardline access or in areas with highly reliable internet access. That is why LightSquared's proposed network is so intriguing: the ability to access customer requests via mobile access provides yet another step forward for my business. Additionally, LightSquared has proposed a business model that by itself creates lower prices, but when added to the marketplace, through competition creates lower prices and better service.

As a small business owner, new technology is a benefit. But being able to also get enhanced service or drop necessary "utility" bills for my business means more money for me and my business . . . and more money to spend in the economy! I would ask that you truly consider small businesses and businesses that currently serve rural areas when looking at LightSquared's proposed application.

Respectfully,



Aaron Chochard

cc: Senator Sherrod Brown  
Senator Rob Portman  
Speaker John Boehner  
Congressman Bob Latta