

CGB CC-1283



Received & Inspected

JAN 15 2013

FCC Mail Room

Mike Anderson

Commercial Broker / Owner

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1.7.2013

Office of the Secretary
Federal Communications Commission
Attention: Disability Rights Office, Room 3-B431
445 12th Street, SW
Washington, DC 20554

To whom it may concern,

We are a small Company in Northern Minnesota and will be airing a ½ hour TV program on one of our local television stations. The purpose is to just try and get some additional exposure in this small local market. We've shot out footage and started to put together the ½ shows and just a week before the first air date, we were made aware of the closed-captioning (CC) requirements of the FCC. Upon discovering this late news, we did our research to see if the footage already shot could get CC added to it...it could not based on the file format used.

So we are in a position now that the only way to abide by the CC requirements, we would have to re-shoot the 300+ hours of footage that was shot in the Summer of 2012 and the existing footage would have to be discarded. The cost to our Company of having this footage shot was approximately \$18,000.00 plus expenses to travel the State all summer 2012. Our budget was exceeded from this alone, if we end up having to "scrap" the footage, it will definitely hurt our Company, if not put us into financial trouble and potentially out of business based on commitments and contracts already in place. We have tried to find some sponsors or outside resources to help us do this, but no one in the area was willing to even buy commercial time on our program because the economy is in terrible condition in northern Minnesota.

We hope the reviewing agency can provide us with an exemption on this project, keeping in mind that we will try to incorporate CC into future projects. Below are the answers and information I believe is needed to consider our request:

1. The nature and cost of the closed captions for the programming.

As mentioned above, we could not incorporate CC into this type of file format.

2. The impact on the operation of the provider or program owner.

If we are forced to "scrap" the footage already shot, it will have a major impact on us remaining in business.

3. The financial resources of the provider or program owner.

We do not have enough financial resources to throw away the existing footage and shoot new. We would be forced to take out a loan to do so.

4. The type of operations of the provider or program owner.

We are a small real estate company in Northern Minnesota with 4 Agents and only sell Resorts & Campgrounds. We do not have an unlimited budget or means to re-shoot this footage.

If there are any questions, please feel free to call.

Sincerely...
Mike Anderson

 1.7.2013

www.mnresortsales.com

AFFIDAVIT OF MIKE ANDERSON (MINNESOTA RESORT SALES)

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Name: Mike Anderson

Occupation: Broker...Minnesota Resort Sales

I, Mike Anderson, swear or affirm:

1. That I am the Broker of Minnesota Resort Sales, Carlton County, Barnum, MN.
2. That I produced and executed the request for exemption from closed captioning as required by the FCC contained with this document.

I SWEAR OR AFFIRM THAT THE ABOVE AND FOREGOING REPRESENTATIONS ARE TRUE AND CORRECT TO THE BEST OF MY INFORMATION, KNOWLEDGE, AND BELIEF.

1.7.2013 [Signature]
Date Name

STATE OF MINNESOTA

COUNTY OF CARLTON

I, the undersigned Notary Public, do hereby affirm that Mike Anderson personally appeared before me on the 7th day of January 2013, and signed the above Affidavit as his free and voluntary act and deed.

[Signature]
Notary Public