

February 11, 2013

**VIA ELECTRONIC FILING**

Marlene H. Dortch  
Office of the Secretary  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, D. C. 20554

Re: EB Docket 06-36, Annual 47 C.F.R. § 64.2009(e) CPNI Certification of Adams CATV,  
Inc. d/b/a Adams Cable Service and Adams Digital Phone

Dear Ms. Dortch:

Pursuant to Section 64.2009(e) of the Commission's rules, 47 C.F.R. § 64.2009(e), enclosed for filing in the above-referenced docket is the executed annual CPNI Compliance Certificate of Adams CATV, Inc. Attached to the certificate is a summary of the company's CPNI policies and procedures.

Respectfully submitted,



Paul B. Hudson  
Counsel for Adams CATV, Inc.

**CERTIFICATE OF COMPLIANCE**  
**Annual 47 C.F.R. § 64.2009(e) CPNI Certification**  
**EB Docket 06-36**

Annual 64.2009(e) CPNI Certification for 2013 covering the prior calendar year 2012

1. Date filed: February 11, 2013
2. Name of company covered by this certification: Adams CATV, Inc. d/b/a Adams Cable Service and Adams Digital Phone
3. Form 499 Filer ID: 826829
4. Name of signatory: Douglas Adams
5. Title of signatory: President

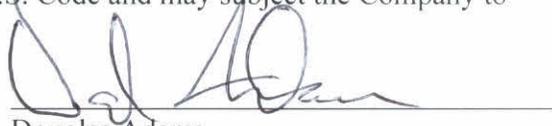
Certification:

I, Douglas Adams, certify that I am President and thereby an officer of Adams CATV, Inc. ("Company") and, acting as an agent of the Company, that I have personal knowledge that the Company has established operating procedures, summarized in the attached statement, that are adequate to ensure compliance with the customer proprietary network information ("CPNI") rules as set forth in Part 64, Subpart U of the Commission's rules, 47 C.F.R. §§ 64.2001 *et seq.*

Attached to this certification is an accompanying statement explaining how the Company's procedures ensure that the Company is in compliance with the requirements set forth in Section 64.2001 *et seq.* of the Commission's rules (including those mandating the adoption of CPNI procedures, training, recordkeeping, and supervisory review).

The Company has not received any customer complaints in the past calendar year concerning the unauthorized release of CPNI, and is not aware of any unauthorized disclosures of CPNI. Company does not have any material information with respect to the processes pretexters are using to attempt to access CPNI that is not already a part of the record in the Commission's CC Docket No. 96-115. Company has therefore not taken any actions against data brokers, including proceedings instituted or petitions filed by the company at either state commissions, the court system or at the Commission. The Company has established procedures to report any future breaches to the FBI and United States Secret Service, and it has emphasized in its employee training the need for vigilance order to enable the company to continue to take reasonable measures to discover and protect against pretexting and other unauthorized access to CPNI.

I hereby represent and warrant that the above certification is consistent with Section 1.17 of the Commission's rules, 47 C.F.R. § 1.17, which requires truthful and accurate statements to the Commission, and acknowledge that false statements and misrepresentations to the Commission are punishable under Title 18 of the U.S. Code and may subject the Company to enforcement actions.

  
\_\_\_\_\_  
Douglas Adams  
President  
Adams CATV, Inc.  
Executed February 11, 2013

## **CPNI Compliance Policies of Adams CATV Inc.**

The following summary describes the policies of Adams CATV Inc. (“Company”) that are designed to protect the confidentiality of Customer Proprietary Network Information (“CPNI”) and to assure compliance with the rules of the Federal Communications Commission (“FCC”) set forth in 47 C.F.R. Part 64, Subpart U, Section 2001 *et seq.* CPNI is “(A) information that relates to the quantity, technical configuration, type, destination, location, and amount of use of a telecommunications service subscribed to by any customer of a telecommunications carrier, and that is made available to the carrier by the customer solely by virtue of the carrier-customer relationship; and (B) information contained in the bills pertaining to telephone exchange service or telephone toll service received by a customer of a carrier.”

These policies are managed by the Company’s CPNI Compliance Manager, General Manager Wendy Hartman.

### **I. USE, DISCLOSURE OF, AND ACCESS TO CPNI**

Company will use, disclose, or permit access to individually identifiable CPNI only in its provision of the communications service from which such information is derived; for services necessary to, or used in, the provision of such communications service, including the publishing of directories; to initiate, render, bill and collect for communications services; to protect the rights or property of the Company, or to protect users or other carriers or service providers from fraudulent, abusive or unlawful use of, or subscription to, such services; to provide inside wiring installation, maintenance, or repair services; as required by law; or as expressly authorized by the customer.

Company does not use CPNI to market service offerings among the different categories of service, or even within the same category of service, that it provides to subscribers. Although current Company policy is not to use CPNI for marketing, in the event that any employee or agent wishes to use CPNI for marketing or to seek customer approval for such use, such proposed use is subject to a supervisory review process that shall involve a supervisor designated by the senior employee responsible for marketing and the CPNI Compliance Manager. If such use is approved, Company shall modify these policies and conduct additional training as needed to assure compliance with the FCC’s rules.

Company does not use, disclose or permit access to CPNI to identify or track customers that call competing service providers.

When Company receives or obtains proprietary information from another carrier for purposes of providing a telecommunications service, it shall use such information only for such purpose, and shall not use such information for its own marketing efforts.

## **II. SAFEGUARDS AGAINST DISCLOSURE OF CPNI TO UNAUTHORIZED PARTIES**

Above and beyond the specific FCC requirements, Company will take reasonable measures to discover and protect against attempts to gain unauthorized access to CPNI. If any employee becomes aware of new methods that are being used or could be used by third parties to attempt to obtain unauthorized access to CPNI, or of possible changes to Company's existing policies that would strengthen protection of CPNI, they should report such information immediately to Company's CPNI Compliance Manager so that Company may evaluate whether existing policies should be supplemented or changed.

### **A. Online Accounts**

To access an on-line account from which a customer can access their CPNI, customer must enter their username and a password that is established in accordance with the requirements herein.

When a customer contacts Company to establish new telephone service, they may provide an email address that will serve as the email address of record for their telephone account and schedule an installation appointment. Prior to the installation, an online access account is created for the customer by the Company that is protected by a randomly-assigned password. Because the password is generated randomly, it is not expected to include any material portion of the customer's account number, telephone number, street address, zip code, social security number, date of birth, or other biographical or account information. After logging in with their initial password, the customer is required to change their password.

If a user attempts to access an online account and does not remember their password, they can request to have their password sent to their email address of record. If they do not have an email address of record or no longer have access to that email account, they may call Company and request that their password be mailed to their address of record, or obtain a new password at a Company office upon presentation of a valid, non-expired government-issued photo ID (such as a driver's license, passport, or comparable ID) matching the customer's account information. Company will not provide passwords over the phone or reset a password at the request of a caller.

### **B. Inbound Calls to Company Requesting CPNI**

CSRs may not disclose any CPNI to an inbound caller until the caller's identity has been authenticated.

More stringent protections apply to Call Detail Information (CDI), which includes any information that pertains to the transmission of specific telephone calls, including, for outbound calls, the number called, and the time, location, or duration of any call and, for inbound calls, the number from which the call was placed, and the time, location, or duration of any call. Even after a caller has been authenticated under the process above, a CSR will not reveal Call Detail Information (CDI) to an inbound caller.

Instead, if an inbound caller requests CDI, the CSR will first encourage them to obtain the information from their online account. If the caller is unable or not interested to obtain the information from their online account, the CSR shall forward the request to Joe West. Company's ordinary policy is to provide the requested CDI by sending the information by mail to a mailing address of record for the account, but only if such address has been on file with Company for at least 30 days. In the event that a customer has changed their address within the prior 30 days, or for appropriate circumstances, Company may discuss CDI with a customer on the phone, but only in a call initiated by Company and placed to the customer's telephone number of record.

If an inbound caller is able to provide to the CSR the telephone number called, when it was called, and, if applicable, the amount charged for the call, exactly as that information appears on the bill, then the CSR is permitted to discuss customer service pertaining to that call and that call only. If the detail provided by the caller does not match on all categories, the CSR should not inform the caller which portion of the detail does not match (for example, they should not tell the customer there were no calls during a particular hour or that there are no calls to a particular number). CSRs are trained to understand that a pretexter may be as interested to know about the absence of a particular call as its existence.

**C. In-Person Disclosure of CPNI at Company Offices**

Company may disclose a customer's CPNI to an authorized person visiting a Company office upon verifying that person's identity through a valid, non-expired government-issued photo ID (such as a driver's license, passport, or comparable ID) matching the customer's account information.

**D. Notice of Account Changes**

Whenever a password or online account is created or changed, Company will provide a notice to a customer address of record. Whenever a postal or e-mail address of record is created or changed, Company will send a notice to customer's prior address of record notifying them of the change. The foregoing notifications are not required when the customer initiates service, including the selection of an email address or creation of an online account at service initiation. Each of the notices provided under this paragraph will not reveal the changed information and will direct the customer to notify Company if they did not authorize the change.

**III. REPORTING CPNI BREACHES TO LAW ENFORCEMENT**

Any Company employee that becomes aware of any breaches, suspected breaches or attempted breaches must report such information immediately to the Company CPNI Compliance Manager. Such information must not be reported or disclosed by any employee to any non-employee, including the potentially affected customer, except in express conformance with the procedures described below. Any employee that fails to report such information will be subject to disciplinary action that may include termination.

It is Company's policy that employees should not be discouraged from reporting information about breaches that may have been caused in part by their own actions or omissions. Once a

breach has occurred, the most important objective is to attempt to limit the damage to our customers, make any adjustments as needed to prevent a recurrence of the breach, and to alert law enforcement promptly. Therefore, although employees who violate the Company's CPNI compliance procedures are subject to discipline, the sanctions may be substantially reduced where employees promptly self-report violations if appropriate.

**A. Identifying a "Breach"**

A "breach" has occurred when a person, without authorization or exceeding authorization, has intentionally gained access to, used, or disclosed CPNI. If an employee has information about an incident and is not certain that the incident would not constitute a breach under this definition, the incident must be reported to the CPNI Compliance Manager.

If a Company employee determines that an unauthorized person is attempting to gain access to CPNI but does not succeed at doing so, no breach has occurred. However, the incident must be reported to Company's CPNI Compliance Manager who will determine whether to report the incident to law enforcement and/or take other appropriate action. Company's CPNI Compliance Manager will determine whether it is appropriate to update Company's CPNI policies or training materials in light of any new information; the FCC's rules require Company on an ongoing basis to "take reasonable measures to discover and protect against activity that is indicative of pretexting."

**B. Notification Procedures**

As soon as practicable, and in no event later than seven (7) business days upon learning of a breach, the Company CPNI Compliance Manager shall electronically notify the United States Secret Service (USSS) and the Federal Bureau of Investigation (FBI) by accessing the following link: <https://www.cpnireporting.gov>. Company's FRN number and password may be required to submit a report. If this link is not responsive, they should contact counsel or the FCC's Enforcement Bureau (202-418-7450 or <http://www.fcc.gov/eb/cpni>) for instructions.

Company will not notify customers or disclose a breach to the public until 7 full business days have passed after notification to the USSS and the FBI except as provided below. (A full business day does not count a business day on which the notice was provided.) Federal law requires compliance with this requirement even if state law requires disclosure.

If Company receives no response from law enforcement after the 7<sup>th</sup> full business day, it must promptly proceed to inform the customers whose CPNI was disclosed of the breach.

Company will delay notification to customers or the public upon request of the FBI or USSS. If the Company Compliance Manager believes there is a need to disclose a breach sooner, he or she should so indicate in the notification to law enforcement. However, such notification does not itself permit notice to customers; Company still may not notify customers sooner unless given clearance to do so from *both* the USSS and the FBI.

#### **IV. RECORD RETENTION**

The Company Compliance Manager is responsible for assuring that we maintain for at least two years a record, electronically or in some other manner, of any breaches discovered, notifications made to the USSS and the FBI pursuant to these procedures, and notifications of breaches made to customers. The record must include, if available, dates of discovery and notification, a detailed description of the CPNI that was the subject of the breach, and the circumstances of the breach.

Company maintains a record, for a period of at least one year, of those limited circumstances in which CPNI is disclosed or provided to third parties or where third parties were allowed access to CPNI. If Company later changes its policies to permit the use of CPNI for marketing, it will revise its recordkeeping policies to comply with the Commission's recordkeeping requirements.

Company maintains a record of all customer complaints related to their handling of CPNI, and records of the Company's handling of such complaints, for at least two years. The CPNI Compliance Manager will assure that all complaints are reviewed and that the Company considers any necessary changes to its policies or practices to address the concerns raised by such complaints.

Company will have an authorized corporate officer, as an agent of the company, sign a compliance certificate on an annual basis stating that the officer has personal knowledge that Company has established operating procedures that are adequate to ensure its compliance with FCC's CPNI rules. The certificate for each year will be filed with the FCC Enforcement Bureau in EB Docket No. 06-36 by March 1 of the subsequent year, and will be accompanied by a summary or copy of this policy that explains how Company's operating procedures ensure that it is in compliance with the FCC's CPNI rules. In addition, the filing must include an explanation of any actions taken against data brokers and a summary of all customer complaints received in the past year concerning the unauthorized release of CPNI. Confidential portions of these submissions shall be redacted from the public version of the filing and provided only to the FCC.

#### **V. TRAINING**

All employees with access to CPNI receive a copy of Company's CPNI policies and are informed that (i) any use or disclosure of CPNI or other act or omission not in compliance with such policies will result in disciplinary action, including the termination of employment where appropriate, and (ii) employees who knowingly facilitate the unauthorized disclosure of a customer's confidential information may be subject to criminal penalties. In addition, Company requires CPNI training for all CSRs, personnel at retail offices that may receive requests for CPNI, and marketing personnel. The CSR training emphasizes, among other points, that CSRs be cognizant that some unauthorized persons may have significant apparent familiarity with a customer's biographical and account information.