

## Exhibit I

# Partnership Brings Low-Cost Mobile Internet Solution to Digital Divide Fight

OneCommunity's Connect Your Community program is transforming communities through technology. And they are on a mission to expand high-speed broadband access and adoption in order to do so. They know that when affordable Internet access is not accessible in their communities, the impacts are enormous: increased unemployment, poor access to healthcare resources and decreased educational opportunities.

The challenge? More than half of the participants in their program have an annual household income below \$15,000 and there are few low-cost Internet options available that participants would be able to afford. By partnering with Mobile Citizen and its low-cost solution, OneCommunity is able to bring affordable mobile Internet to as many people as possible.

*"Much of the obstacle related to Internet adoption is cost. Mobile Citizen helps us make Internet affordable so we can serve more people through our program."*

— BILL CALLAHAN, *Project Director, OneCommunity*

Prior to Connect Your Community's program, more than 36% of Mobile Citizen adopters had never used a computer and more than 27% used a computer less than 3 hours a week, likely at a library or other public location. Now with affordable Internet access and training, more than 90% of CYC's program participants regularly access the Internet, many at home for the first time thanks to OneCommunity's partnership with Mobile Citizen. By making affordable Internet and computer training more readily available, OneCommunity is making a difference.

### CASE STUDY: *Connect Your Community*



NONPROFIT *OneCommunity*

#### MISSION

Expanding high-speed broadband access and adoption to help transform communities.

#### SERVING

More than 27,000 individuals participating in the Connect Your Community program, in eight communities around the United States, achieved 'sustainable broadband adopter' status defined as those who complete 24 hours of classroom work and have broadband access.

#### PARTNERING WITH MOBILE CITIZEN

- Provide low-cost mobile Internet option
- Complement or extend broadband adoption program
- Opportunity to get started right away. No need to apply, qualify, or deal with red tape.
- Custom roll-out support including operational planning and marketing

PHOTO ABOVE: *Wanda Davis teaching a CYC class at the Ashbury Senior Computer Community Center.*

PHOTO CREDIT: *Janet Century for OneCommunity.*



mobilecitizen™

*Mobile broadband for education and nonprofits.*

## CASE STUDY: Connect Your Community

Tom Tosuksri showing a participant how to set up a CLEAR modem.

CREDIT: Janet Century for OneCommunity.



### SUCCESS STORIES:

#### Access to Healthcare

- ❗ More than 60% of Connect Your Community users are over 45 years old. Healthcare concerns and needs increase for an aging population.
- ✅ Access to the Internet increases access to critical healthcare information and resources. Participants claimed that having online access to healthcare information was 'personally significant'.

#### Improve Job Prospects

- ❗ The majority of jobs are available exclusively online.
- ✅ Participants with Internet access reported receiving new or better jobs, received a promotion, entered a work training program or started their own business.

#### Tool for Learning

- ❗ Schools today build curriculum expecting a degree of at home learning, yet many families still cannot afford Internet at home.
- ✅ More than 20% of all Connect Your Community broadband adopters have school-aged children, and more than 75% of those individuals said the ability to help their children or grandchildren with their homework as an important outcome of the program.

#### Saving Money

- ❗ With affordable Internet access and computer training, Connect Your Community is helping users find creative ways to use technology to save money and live better.
- ✅ Participants are:
  - Using Skype via the Internet to call family living out of state or the country, saving money on long distance.
  - Watching movies via Netflix and saving money on cable.
  - Banking online and saving money on bus fare.

HIGH-SPEED INTERNET  
**Only \$120/year**  
per account + cost of equipment

  
**mobilecitizen™**  
Mobile broadband for education and nonprofits.

Contact us today to get started!

 877.216.9603

 [customerservice@mobilecitizen.org](mailto:customerservice@mobilecitizen.org)

 [mobilecitizen.org/nonprofits](http://mobilecitizen.org/nonprofits)

*Mobile Citizen is the first fourth generation (4G) service provider in the U.S. to offer mobile broadband service exclusively to education and non-profit organizations at remarkably low cost. Mobile Citizen's wireless Internet service is powered by 4G technology which makes it lightning fast and easy to use.*