



February 28, 2013

BY ELECTRONIC FILING

Marlene H. Dortch, Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, DC 20554

Re: *MB Docket No. 12-107*

Dear Ms. Dortch:

This is to inform you that, on February 27, 2013, Stacy Fuller of DIRECTV, LLC and undersigned counsel spoke by telephone with Alison Neplokh of the Commission's Media Bureau to discuss technical questions related to DIRECTV's ex parte filing of February 22, 2013 in the above referenced proceeding. In particular, DIRECTV explained the technological challenges of delivering audible versions of the weather alerts provided by The Weather Channel, as well as DIRECTV's proposal for making such audible information available. DIRECTV also explained that, because each subscriber can enter her zip code into her set-top box, she will receive only alerts relevant to that zip code. Thus, when the audible version of a weather alert says that it is in effect "for your area," it conveys the critical locational information for the alert.

Respectfully submitted,

/s/

William M. Wiltshire
Counsel for DIRECTV

cc: Alison Neplokh