

March 7, 2013

***Via Electronic Filing***

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

**Re: *Ex Parte* Presentation, Expanding the Economic and Innovation Opportunities of Spectrum Through Incentive Auctions, GN Docket No. 12-268**

Dear Ms. Dortch:

On March 5, 2013, Christopher Guttman-McCabe, Vice President, Regulatory Affairs, Scott Bergmann, Assistant Vice President, Regulatory Affairs and Krista Witanowski, Assistant Vice President, Regulatory Affairs of CTIA—The Wireless Association®, met with Gary Epstein, Chair of the Commission’s Incentive Auction Task Force, and Brett Tarnutzer, Chief Data Officer for the Wireless Telecommunications Bureau, regarding issues relevant to the above-listed proceeding.

In the meeting CTIA explained that based on the initial comments filed in this proceeding, it is clear that for the incentive auction to be successful, the Commission will need to develop a well-reasoned band plan for the new 600 MHz wireless service. To that end, we noted that a broad spectrum of commenters support a band plan that focuses on spectrum above TV Channel 37, in 5 MHz building blocks, with a consistent nationwide downlink band. Consistent with CTIA’s comments, the parties also discussed coordination efforts with Canada and Mexico, as well as the need for the Commission to request information from broadcasters on their broadcast equipment. We also encouraged the Commission to adopt a framework that will encourage broadcaster participation and allow flexibility in responding to various technical issues. Finally, we discussed our view that updates to OET-69 software will be a critical component to the incentive auction process.

Pursuant to Section 1.1206 of the Commission’s rules, a copy of this letter is being filed via ECFS with your office.

Sincerely,

*/s/ Krista Witanowski*

Krista Witanowski

cc: Gary Epstein  
Brett Tarnutzer