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*Via Electronic Filing*

March 29, 2013

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 Twelfth St., S.W.  
Washington, DC 20554

*Re: Notice of Ex Parte Presentation – MB Docket Nos. 12-108 and 11-154*

Dear Ms. Dortch:

This is to notify you that on March 27, 2013, Julie Kearney, Vice President, Regulatory Affairs, Consumer Electronics Association (“CEA”), together with Bill Belt, Senior Director, Technology and Standards, CEA, Brian Markwalter, Senior Vice President, Research and Standards, CEA, Jim Morgan, Sony Electronics, Inc., Paul Schomburg and Tony Jasionowski, Panasonic Corporation of North America, John Taylor, LG Electronics USA, and CEA outside counsel William Maher and Chris Clark of Wilkinson Barker Knauer, LLP, met with Bill Lake, Chief of the Media Bureau, and Michelle Carey, Adam Copeland, and Brendan Murray, all of the Media Bureau, and Rosaline Crawford and John Herzog of the Consumer and Governmental Affairs Bureau.

CEA representatives discussed the statutory framework of Sections 204 and 205 of the Twenty-First Century Communications and Video Accessibility Act of 2010 (“CVAA”),<sup>1</sup> which concern, respectively, the accessibility of user interfaces on digital video programming apparatus and the accessibility of video programming guides and menus provided on navigation devices. CEA noted the different focuses of CVAA Sections 204 and 205 but emphasized that the scope of both sections is limited to increasing accessibility for individuals who are blind or visually impaired. CEA also discussed the views expressed in CEA’s comments on the Second Report of the Video

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<sup>1</sup> Pub. L. No. 111-260, §§ 204–205, 124 Stat. 2751, 2773–76 (2010) (as codified at 47 U.S.C. § 303), *amended by* Pub. L. 111-265, 124 Stat. 2795 (2010).

Programming Accessibility Advisory Committee on the CVAA,<sup>2</sup> and urged the Commission to preserve industry flexibility as it crafts the forthcoming Notice of Proposed Rulemaking to implement Sections 204 and 205 of the CVAA.

In addition, because some of the issues presented by Sections 204 and 205 are related to issues raised in CEA's pending petition for reconsideration ("CEA PFR") of the Commission's IP captioning rules in MB Docket No. 11-154,<sup>3</sup> CEA urged the Commission to grant the CEA PFR promptly.

Pursuant to Section 1.1206 of the Commission's rules,<sup>4</sup> this letter is being electronically filed with your office and a copy of this submission is being provided to the meeting attendees from the Commission. Please let the undersigned know if you have any questions regarding this filing.

Respectfully submitted,

/s/ **Julie M. Kearney**

Julie M. Kearney  
Vice President, Regulatory Affairs

cc: Bill Lake  
Michelle Carey  
Adam Copeland  
Brendan Murray  
Rosaline Crawford  
John Herzog

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<sup>2</sup> SECOND REPORT OF THE VIDEO PROGRAMMING ACCESSIBILITY ADVISORY COMMITTEE ON THE TWENTY-FIRST CENTURY COMMUNICATIONS AND VIDEO ACCESSIBILITY ACT OF 2010 (2012), available at <http://vpaac.wikispaces.com>. ("Second Report"); see CEA Comments, MB Docket Nos. 12-107 & 12-108 (filed June 4, 2012) ("CEA Comments"). During the meeting, CEA focused on the views expressed in the CEA Comments with regard to the portion of the *Second Report* about user interfaces, video programming guides, and menus. See *Media Bureau and Consumer and Governmental Affairs Bureau Seek Comment on Second VPAAC Report: User Interfaces, and Video Programming Guides and Menus*, DA 12-635 (PN rel. April 24, 2012).

<sup>3</sup> CEA, Petition for Reconsideration, MB Docket No. 11-154 (filed Apr. 30, 2012); see *Closed Captioning of Internet Protocol-Delivered Video Programming: Implementation of the Twenty-First Century Communications and Video Accessibility Act of 2010*, Report and Order, 27 FCC Rcd 787 (2012).

<sup>4</sup> 47 C.F.R. § 1.1206.