

06BCC-1165

Received & Inspected

MAR 19 2013

FCC Mail Room
Crosswalk Chapel
PO BOX 1624
Pekin, IL 61555

March 3, 2013

To: Office of the Secretary
Federal Communications Commission
Attention: Disability Rights Office, Room 3-B431
Washington, DC 20554

"Seeking Closed Captions exemption due to economic burden".

1. Name of the program or channel for which the exemptions sought

Crosswalk Chapel is a small church in North Pekin, IL that funds and produces a 30 minute weekly show called Crosswalk in three cities in Illinois. It is a gospel program that preaches the good news of Jesus Christ and Him Crucified. We believe that this program greatly affects the community in a positive way and without it we feel that the community would be at a great loss. It provides individuals, families and communities with the answer of how to be free from sin. With the devastation of drugs, alcohol, and immorality of every stripe to our society, the message that crosswalk preaches is the answer to a life free from these bondages.

2. Documentation of our financial status

Enclosed is a current up to date profit/loss statement of Crosswalk Chapel for the last three months: Dec.'12, Jan.'13 and Feb.'13. It states that Crosswalk Chapel has an average net profit of \$11 per month.

3. Captioning cost quotes

Enclosed are current quotes for our 30 minute show from several companies that Crosswalk enquired to for closed captioning. CSS \$475, CPS \$228 and the best rate we found was Captionmax \$175. Captionmax was the best rate found, but with Crosswalks average net profit of \$11 per month it would be an economic burden and would be forced to discontinue airing.

4. Verification that we have sought assistance

Enclosed is an email proving that we sought assistance from our provider WAOE in Peoria IL. Mark Bassen, pastor of Crosswalk Chapel, personally talked with WAOE station manager Jim Turcovsky, and the response was that WAOE could not provide captions but would have to farm it out to an outside company.

5. Verification that we have sought additional sponsorships

Crosswalk Chapel has sought the help of three local businesses for funding and support. Pastor Mark Bassen talked personally (Robin Cupi owner of Cupi's Motor Mall, Shawn and Kim Taylor owner of Schwartz Electric and Chris Evers owner of Anytime Fitness). All three businesses declined support and funding to Crosswalk. All three response emails are enclosed in this letter.

6. Information about the type of your operations and the impact that providing captions will have on your programming activities

Crosswalk is a small church of 40 members in North Pekin, IL. The pastor, Mark Bassen and his wife Laura edit and produce every show. The reason that we can even air our show on such a small budget is because Mark and Laura volunteer their time. Crosswalk simply could not afford to pay for outside help based upon and average monthly profit of \$11. In this last year of 2012 Crosswalk Chapel has lost several members and our income has decreased significantly. We already have had to drop three TV spots that we formerly aired in Illinois. We currently are airing Crosswalk one time a week in Peoria, Rockford and Moline. We are

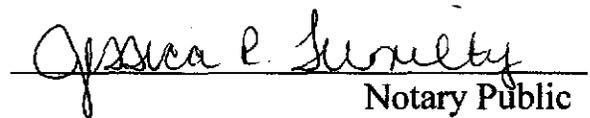
applying for an exemption from closed captioning based upon an economic burden. We simply cannot continue to air our show if we had to pay for closed captions.

7. Any other factors you think are relevant to your exemption request, including alternatives that could be a reasonable substitute for captioning

We have looked into purchasing equipment and software to provide closed captions in house, but we simply cannot afford it. Even if we could afford it we do not have the sufficient time, manpower or resources to provide this on a weekly basis. We would have to hire somebody to do this for us and as you can see from our profit/loss statement we simply don't have the profit in this ministry to afford this. Providing closed captioning to our program would be an economic burden and would force us to discontinue our show. This is why we are requesting exemption from closed captioning.



Mark Bassen
Pastor Crosswalk Chapel



Notary Public



Crosswalk Chapels Profit/Loss Report
for
December 2012, January 2013, and February 2013

Monthly Income

\$3500 December
\$2944 January
\$3269 February
\$9737 total for 3 mo.
\$3237 average per/mo.

Monthly Expenses

\$620 TV Shows
\$172 Church Internet
\$200 Church Utilities
\$20 Post
\$500 Loan
\$100 Church Insurance
\$1399 Pastors Salary
\$65 Cleaning Fees
\$150 Guest Preaching

Monthly Expense Total

\$3226 average per/mo.

Crosswalk Chapel has an average net profit of \$11 per month leaving insufficient funds to afford closed captioning.



Computer Prompting & Captioning Co.

1010 Rockville Pike, Suite 306
Rockville, Maryland 20852-1419, USA
301-738-8487 • FAX 8488 • TTY 8489
info@cpcweb.com • www.cpcweb.com

DATE: 03/05/2013
Fed ID#: 52-1911964

PROPOSAL FOR A CAPTIONING SERVICE

To:
Mark Bassen
Crosswalk Chapel
stay@thecross.tv

Transcription & Captioning:

Client to upload a full resolution SD .mpeg file to the CPC FTP, that meets all the specifications required for delivery to the station. CPC will transcribe and caption the video, and embed 608 (standard definition) captions to the provided file. Once completed, CPC will place captioned files on the CPC FTP for client to download, and email a .scc file for client to add captions to their DVD's.

Qt	Video Duration/Job Description	Turn Around	Discounted Price
1	30min/ File Captioning	5 business days*	\$228

*Turn-around time will be counted from the day the project materials have been received in full by 3PM Eastern time (orders and assets received after 3PM Eastern will be processed the next business day).

This proposal is valid for 90 days. Price is subject to change, if video duration is different from information above.

To place your order, please fill out this online order form:

https://www.cpcweb.com/order/service/service_form.html

Prepared by Matt Olman
(301) 738-8487
service@cpcweb.com

For over 25 years, CPC has been meeting the closed captioning needs of thousands of organizations, both large and small. Our captioning software and services bring you the benefits of that long experience.

Hello Mark –

Thank you. The rate will depend on whether you'll need pop-on or roll-up captioning. Rates for both are as follows:

Roll-up captioning - \$300 per hour billed in 15-minute increments - \$150 for a 30-minute program

Pop-on captioning - \$600 per hour billed in 15-minute increments - \$300 for a 30-minute program

DVD encode for a 30-minute program - \$100

DVD duplication - \$25

MPEG 2 encode - \$150

Shipping for DVDs - \$25 per package for next-day shipping

Total (per episode) with roll-up captioning - \$425 + \$50 shipping

Total (per episode) with pop-on captioning - \$575 + \$50 shipping

Turnaround would be to ship/encode three business days from the receipt of the masters at VITAC. How would you be sending the master video to VITAC? Will it be on tape stock or were you looking to upload a digital file?

Thanks! –

James

James MacPherson

Client Sales & Services Representative

Direct: 724-514-4090

CSS Hotline: 724-514-4077

Captioning. Done. Right.

From: stay@thecross.tv [mailto:stay@thecross.tv]

Sent: Tuesday, March 05, 2013 9:18 PM

To: Client Sales and Services (common mailbox)

Subject: RE: Form Submission - Contact

Your Name: Mark Bassen

Your Email: stay@thecross.tv

Subject: Rates

Message: I was wondering if you could give me your rates for our 30 min TV Gospel program called "Crosswalk". We currently air three shows weekly in Illinois. Two are sent to the stations with DVD and one is uploaded in an MPEG2 format. Could you please provide me with your rates for our show. Thanks Mark Bassen

----- Original Message -----

Subject: captioning for your series

From: Emily Bell <emily@captionmax.com>

Date: Tue, March 05, 2013 9:37 am

To: "bassens@thecross.tv" <bassens@thecross.tv>

captionmax 

Hi, Mark.

Thanks for looking into CaptionMax. For a series of half-hour programs, we can create roll-up style closed caption files for \$175 per episode, and I've attached a quote. Roll-up is the caption style we recommend for documentary-style shows, and you can see examples in our [sample gallery](#). If you would prefer pop-on style or if your distributor requires it, I'd be happy to give you a revised quote.

The deliverable to you would be an .scc closed caption file, which is the file format used by virtually all DVD authoring software and transcoders which support closed captioning.

All we would need from you would be a low-res reference video, which can be uploaded to our easy-to-use [website](#). I've attached more information about that, as well as our credit card form.

Standard turnaround is 2-3 business days once we receive your source video and payment information, but we can give you a specific turnaround estimate when we know more about your delivery schedule. When would this project be taking place, and is there a turnaround you need?

Please let me know if there are any questions I can answer for you or if there are any other services we can provide.

Thanks.
Emily

Emily Bell

Multimedia Manager

CaptionMax

direct: 612.656.1030



Inbox > Message Detail

Subject: RE: crosswalk
From: "Jim Turcovsky" [<jimt@indianasnewscenter.com>](mailto:jimt@indianasnewscenter.com) (Add as Preferred Sender)
Date: Tue, Mar 05, 2013 10:14 am
To: [<stay@thecross.tv>](mailto:stay@thecross.tv)

Hi Mark,

Because we do not have an easy way of adding CC to already recorded material, we have this farmed out for the couple times it is requested.

Thank you
Jim T

From: stay@thecross.tv [<mailto:stay@thecross.tv>]
Sent: Tuesday, March 05, 2013 10:42 AM
To: Jim Turcovsky
Subject: crosswalk

Jim, I am applying for another exemption for closed captioning from the FCC. They require me to ask the station if they would provide closed captioning and at what rate the fees would be for our 30 min program weekly?.

Thank you Mark Bassen Crosswalk 309 613 2767

Inbox > Message Detail

Entire thread

Subject: Re: Funding for Crosswalk

Re: Funding for Crosswalk

From: "Schwartz Electric" <schwartz@schwartzelectric.net> (Add as Preferred Sender)

Date: Wed, Mar 06, 2013 10:25 am

To: <stay@thecross.tv>

Dear Mark Bassen,
I am sorry, but have to decline at this time.
Thank you,

Schwartz Electric & Sign Co.
2627 Allentown Rd.
Pekin, IL 61554-8403
schwartz@schwartzelectric.net
Phone 309-347-2196
Fax 309-347-6460

----- Original Message -----

From: stay@thecross.tv

To: schwartz@schwartzelectric.net

Sent: Wednesday, March 06, 2013 10:11 AM

Subject: Funding for Crosswalk

To Schwartz Electric

We are a local church that airs a 30 min weekly program that preaches the good news of Christ and Him Crucified. We are seeking funding from local businesses to support the costs producing our show. Closed Captioning is now being demanded by the FCC and the cost of providing closed captioning would be too great for us to continue airing our show. We are asking if you would consider funding our show. Thank you for your consideration.

Mark Bassen Pastor Crosswalk Chapel



Inbox > Message Detail

Entire thread

Subject: Re: Funding for Crosswalk

Re: Funding for Crosswalk

From: "Cupis Mall" <cupis@cupismotormall.com> (Add as Preferred Sender)

Date: Wed, Mar 06, 2013 2:27 pm

To: <stay@thecross.tv>

To Mark Bassen;

We would not be interested in funding or supporting your program at this time. We appreciate you request.

Thank You

Robin Cupi
Cupis Motor Mall
www.cupismotormall.com
309 353-2000

--- stay@thecross.tv wrote:

From: <stay@thecross.tv>
To: "robin cupi" <cupis@cupismotormall.com>
Subject: Funding for Crosswalk
Date: Wed, 06 Mar 2013 09:07:17 -0700

To Cupis Motor Mall

We are a local church that airs a 30 min weekly program that preaches the good news of Christ and Him Crucified. We are seeking funding from local businesses to support the costs producing our show. Closed Captioning is now being demanded by the FCC and the cost of providing closed captioning would be too great for us to continue airing our show. We are asking if you would consider funding our show. Thank you for your consideration.

Mark Bassen Pastor Crosswalk Chapel

Inbox > Message Detail

Entire thread

Subject: Re: Funding for Crosswalk

Re: Funding for Crosswalk

From: "Chris Evers" <PekinIL@anytimefitness.com> (Add as Preferred Sender)**Date:** Wed, Mar 06, 2013 1:35 pm**To:** stay@thecross.tv

Mr. Bassen,

We are so sorry to say we do not have additional money at this time to help with your program.

Thank you,

Anytime Fitness Management

Anytime Fitness, Workout on your Schedule, not ours!!!

-----Original Message-----

From: <stay@thecross.tv>To: <pkinil@anytimefitness.com>

Date: Wed, 6 Mar 2013 09:08:22 -0700

Subject: Funding for Crosswalk

To Anytime Fitness

We are a local church that airs a 30 min weekly program that preaches the good news of Christ and Him Crucified. We are seeking funding from local businesses to support the costs producing our show. Closed Captioning is now being demanded by the FCC and the cost of providing closed captioning would be too great for us to continue airing our show. We are asking if you would consider funding our show. Thank you for your consideration.

Mark Bassen Pastor Crosswalk Chapel