

Institute for Public Representation
Georgetown Law
600 New Jersey Ave. NW
Washington, DC 20001
202.662.9535 (phone)
202.662.9634 (fax)



April 1, 2013

via hand delivery

Marlene H. Dortch, Secretary
Office of the Secretary
Federal Communications Commission
445 12th Street, SW, Room TW-A325
Washington, DC 20554

Attn: CGB Room 3-B431

**Re: R.C. Boyd Enterprises / Honey Hole All Outdoors
Petition for Exemption from the Commission's Closed Captioning Rules
Case No. CGB-CC-0420
CG Docket No. 06-181**

FILED/ACCEPTED

APR - 1 2013

Federal Communications Commission
Office of the Secretary

Dear Ms. Dortch:

Pursuant to the Commission's Request for Comment and 47 C.F.R. § 79.1(f)(6), Telecommunications for the Deaf and Hard of Hearing, Inc. (TDI), the National Association of the Deaf (NAD), the Deaf and Hard of Hearing Consumer Advocacy Network (DHHCAN), the Association of Late-Deafened Adults (ALDA), and the Cerebral Palsy and Deaf Organization (CPADO), collectively, "Consumer Groups," respectfully submit this opposition to the petition of R.C. Boyd Enterprises, LLC ("RCB") to exempt the program *Honey Hole All Outdoors* from the Commission's closed captioning rules.¹ Consumer Groups oppose the petition because it does not sufficiently

¹ *Public Notice, Request for Comment: Request for Exemption from Commission's Closed Captioning Rules*, CG Docket No. 06-181 (February 28, 2013), http://transition.fcc.gov/Daily_Releases/Daily_Business/2013/db0228/DA-13-312A1.pdf; *R.C. Boyd Enterprises, LLC Petition for Exemption*, Case No. CGB-CC-0420, CG Docket No. 06-181 (Feb. 21, 2006), <http://apps.fcc.gov/ecfs/document/view?id=6518526727> ("RCB Petition"). The Consumer and Governmental Affairs Bureau requested an update to the RCB Petition. *Letter from the Consumer and Governmental Affairs Bureau*, Case No. CGB-CC-0420, CG Docket No. 06-181 (April 5, 2012), <http://apps.fcc.gov/ecfs/document/>

No. of Copies rec'd. 0+2
List ABCDE

demonstrate that RCB sought out and documented the most reasonable rate for captioning services, provide adequate documentation regarding the finances of RCB or the program's host, Randall C. Boyd, or adequately show that RCB sought out additional avenues for captioning assistance. Moreover, RCB's proposed alternatives to captioning are inadequate because none would provide viewers who are deaf or hard of hearing with equal access to *Honey Hole All Outdoors*.

Consumer Groups acknowledge RCB's efforts to "promote fishing and the outdoors" and "provide information and education to local fishermen."² RCB's requested exemption, however, would deny equal access to its programming to community members who are deaf or hard of hearing. Maximizing accessibility through the comprehensive use of closed captions is critical to ensuring that all viewers can experience the important benefits of video programming on equal terms.

Because the stakes are so high for the millions of Americans who are deaf or hard of hearing, it is essential that the Commission grant petitions for exemptions from captioning rules only in the rare case that a petitioner conclusively demonstrates that captioning its programming would impose a truly untenable economic burden. To make such a demonstration, a petitioner must present detailed, verifiable, and specific documentation that it cannot afford to caption its programming, either with its own revenue or with alternative sources. In doing so, a petitioner must make clear that it has engaged in a diligent, good faith effort to caption its programming and is turning to the exemption process only as a last resort.

view?id=7021908181. RCB then filed a supplement. *RCB Supplement*, Case No. CGB-CC-0420, CG Docket No. 06-181 (June 29, 2012), <http://apps.fcc.gov/ecfs/document/view?id=7022004227>.

² *RCB Supplement* at 3.

I. Legal Standard

Under Section 713(d)(3) of the Communications Act of 1934 (“1934 Act”), as added by the Telecommunications Act of 1996 Act (“1996 Act”) and amended by Section 202(c) of the 21st Century Communication and Video Accessibility Act of 2010 (“CVAA”), “a provider of video programming or program owner may petition the Commission for an exemption from the [closed captioning] requirements of [the 1934 Act], and the Commission may grant such petition upon a showing that the requirements . . . would be economically burdensome.”³ In its *Economically Burdensome Standard Order*, the Commission interpreted the term “economically burdensome” as being synonymous with the term “undue burden” as defined in Section 713(e) of the 1934 Act, and ordered the Consumer and Governmental Affairs Bureau to continue to evaluate all exemption petitions using the “undue burden” standard pursuant to Rule 79.1(f)(2)-(3).⁴

In some early adjudications, the Commission specifically analyzed exemption petitions under the four-factor rubric in Section 713(e), analyzing whether each of the four factors weighed for or against granting a particular petition.⁵ Over the past decade, however, this factor-based analysis has evolved into several specific evidentiary requirements that must be satisfied to support a conclusion that a petitioner has

³ 47 U.S.C. § 613(d)(3); Pub. L. 111-260, 124 Stat. 2751 § 202(c); Pub. L. 104-104, 110 Stat. 56 § 305.

⁴ *Report and Order, Interpretation of Economically Burdensome Standard; Amendment of Section 79.1(f) of the Commission’s Rules; Video Programming Accessibility*, CG Docket No. 11-175, 27 FCC Rcd. 8831, 8834-35, ¶ 8 (2012) (“*Economically Burdensome Standard Order*”). The *Economically Burdensome Standard Order* formally adopted the analysis and interim standard proposed in a multi-part 2011 decision, *Anglers for Christ Ministries, Inc., New Beginning Ministries, Petitioners Identified in Appendix A, Interpretation of Economically Burdensome Standard; Amendment of Section 79.1(f) of the Commission’s Rules; Video Programming Accessibility*, Memorandum Opinion and Order, Order, and Notice of Proposed Rulemaking, CG Docket Nos. 06-181 and 11-175, 26 FCC. Rcd. 14941 (Oct. 20, 2011) (“*Anglers 2011*”). See generally *id.*

⁵ E.g., *Home Shopping Club L.P.*, Case No. CSR 5459, 15 FCC Rcd. 10,790, 10,792-94 ¶¶ 6-9 (CSB 2000).

demonstrated an undue economic burden sufficient to satisfy the requirements of Section 713(e).⁶

Under Section 713(e), a petitioner must first demonstrate its inability to afford providing closed captions for its programming.⁷ If a petitioner sufficiently demonstrates an inability to afford captioning, it must also demonstrate that it has exhausted alternative avenues for obtaining assistance with captioning.⁸ Where a petition fails to make either of those showings, it fails to demonstrate that providing captions would be economically burdensome, and the Commission must dismiss the petition.⁹

II. Ability to Afford Captioning

To sufficiently demonstrate that a petitioner cannot afford to caption its programming, a petition must provide both verification that the petitioner has diligently sought out and received accurate, reasonable information regarding the costs of captioning its programming, such as competitive rate quotes from established providers, and detailed information regarding the petitioner's financial status.¹⁰ Both showings must demonstrate that the petitioner in fact cannot afford to caption its programming and eliminate the possibility that captioning would be possible if the petitioner reallocated its resources or obtained more reasonable price quotes for captioning its programming.

A. Cost of Captioning

To successfully demonstrate that captioning would be economically burdensome, a petitioner must demonstrate a concerted effort to determine "the most reasonable price" for captioning its programming.¹¹ To allow the Commission and the public to

⁶ See generally *Anglers 2011*, 26 FCC Rcd. at 14,955-56, ¶ 28.

⁷ See *id.*

⁸ See *id.*

⁹ See *id.*

¹⁰ See *id.*

¹¹ See *The Wild Outdoors*, Case No. CSR 5444, 16 FCC Rcd. 13,611, 13,613-14 ¶ 7 (CSB 2001), cited with approval in *Anglers 2011*, 26 FCC Rcd. at 14,956, ¶ 28 n.101.

evaluate whether a petitioner's cost estimates are reasonable, it is essential that a petition provide, at a bare minimum, detailed information about the basis and validity of its cost estimates for captioning, such as competitive hourly rate quotes and associated correspondence from several established captioning providers.¹²

RCB's petition fails to establish the most reasonable price for captioning *Honey Hole All Outdoors*. RCB does not document any direct estimates of the cost to caption *Honey Hole All Outdoors*, instead merely asserting that it "solicited vendors" and received one quote of \$150 per show, plus \$60 in shipping costs and \$22.16 in review costs for an annual total of \$12,070.¹³ The petition does not state the source of this estimate, provide any evidence that RCB attempted to negotiate with caption providers for a more reasonable rate, or otherwise show that \$12,070 represents the most reasonable rate to caption *Honey Hole All Outdoors*, as required by the Commission.¹⁴ RCB also claims that it considered purchasing its own captioning equipment, but offers no evidence of its efforts or any attempts to negotiate with equipment providers.¹⁵

It is critical that petitioners seek out and document several personalized, negotiated estimates to establish what it would actually cost to caption their programming. Just as with any other service, no sensible business owner would simply engage the first captioning provider he or she was able to locate regardless of cost. A prudent owner would diligently seek out the most affordable and highest quality

¹² Compare, e.g., *Outland Sports, Inc.*, Case No. CSR 5443, 16 FCC Rcd. 13,605, 13,607, ¶ 7 (CSB 2001) (approving of a petitioner's inclusion of rate quotes and associated correspondence from at least three captioning providers in its petition) with *The Wild Outdoors*, 16 FCC Rcd. at 13,613-14, ¶ 7 (disapproving of a petitioner's bald assertion of the cost to caption a program without supporting evidence).

¹³ See *RCB Supplement* at 2.

¹⁴ See, e.g., *Letter from the Consumer and Governmental Affairs Bureau*, Case No. CGB-CC-0969, 986, and 1093, CG Docket No. 06-181 (Feb. 27, 2013), <http://apps.fcc.gov/ecfs/document/view?id=7022132612> (requiring a petitioner to identify the source of its captioning estimates).

¹⁵ See *RCB Supplement* at 2.

provider to suit his or her specific needs. Without documentation that a petitioner has undertaken such a search, it is simply impossible to conclude that the petitioner has established the most reasonable price for captioning its programming and turned to the exemption process only as a last resort because it cannot afford that price. As such, it is impossible to conclude that RCB has determined the most reasonable price for captioning *Honey Hole All Outdoors*.

B. Financial Status

Even where a petition successfully establishes the most reasonable price for captioning the petitioner's programming, it must also include detailed information regarding the petitioner's finances and assets, revenues, expenses, and other documentation "from which its financial condition can be assessed" that demonstrates that captioning would impose an undue economic burden.¹⁶

It appears that *Honey Hole All Outdoors* is owned and controlled by one of the program's hosts, Randall C. Boyd.¹⁷ Mr. Boyd is also the registered agent of RCB.¹⁸ RCB appears to be little more than a shell corporation wholly controlled by Mr. Boyd.

RCB implies that producing *Honey Hole All Outdoors* is RCB's exclusive function and that all of its revenues and expenses are associated with the program.¹⁹ We note, however, that Mr. Boyd's LinkedIn profile states he engages in "C Level coaching and project specific consulting" in RCB's name.²⁰ If RCB brings in additional revenue through Mr. Boyd's activities, then it must be disclosed in addition to the revenue and expenses associated with *Honey Hole All Outdoors*. When evaluating the financial status

¹⁶ See, e.g., *Survivors of Assault Recovery*, Case No. CSR 6358, 20 FCC Rcd. 10,031, 10,032, ¶ 3 (MB 2005), cited with approval in *Anglers 2011*, 26 FCC Rcd. at 14,956, ¶ 28 n.100.

¹⁷ *About Honey Hole All Outdoors*, Honey Hole Outdoors TV, <http://www.alloutdoorstv.com/index.asp?show=about> (last visited Apr. 1, 2013).

¹⁸ R.C. Boyd Enterprises, LLC, Lexis Nexis Research (last visited March 26, 2013).

¹⁹ See *RCB Supplement* at 4, 9-10.

²⁰ LinkedIn, Randall Boyd, <http://www.linkedin.com/in/randallboyd> (last visited Mar. 28, 2013) (attached as Appendix A).

of a petitioner, the Commission “take[s] into account the overall financial resources of the provider or program owner,” not “only the resources available for a specific program.”²¹

Because *Honey Hole All Outdoors* is Mr. Boyd’s personal program and because he appears to wholly control RCB, his personal financial information is also critical to determining whether captioning would impose an undue economic burden. Mr. Boyd is the CEO and COO of Guckenheimer, the fourth largest food services and corporate catering company in the United States.²² Guckenheimer serves clients in twenty-six states and generated \$235 million in revenue in 2012.²³ Despite serving as a presumably well-compensated leader of a large and successful company, Mr. Boyd does not appear to use any of his own funds to produce the program.²⁴ It is unclear why Mr. Boyd is unable to personally contribute to the modest cost of captioning his own program.

Additionally, *Honey Hole All Outdoors* receives most of its advertising revenue—\$72,000—from Chevron.²⁵ Chevron is currently ranked third on the Fortune 500 list and has a market capitalization of more than \$230 billion.²⁶ However, RCB does not document any meaningful attempts to solicit additional advertising funds from Chevron for closed captioning. Instead, RCB merely sent a single-sentence e-mail to a

²¹ *Anglers 2011*, 26 FCC Rcd. at 14,950, ¶ 17.

²² PR Newswire, *San Francisco Bay Area Foods Appoints Randall Boyd as CEO and COO*, (Nov. 29, 2012), <http://www.prnewswire.com/news-releases/san-francisco-bay-area-guckenheimer-food-service-appoints-randall-boyd-as-ceo-and-coo-181368691.html>; LinkedIn, Randall Boyd (listing Randall Boyd as the CEO and COO of Guckenheimer and the Executive Producer of RCB).

²³ *Guckenheimer Enterprises, Inc.*, Food Management, <http://food-management.com/guckenheimer-enterprises-inc-2013> (last visited March 25, 2013).

²⁴ See *RCB Supplement* at 9-10.

²⁵ See *id.* at 10.

²⁶ See *Chevron- Fortune 500*, CNNMoney, <http://money.cnn.com/magazines/fortune/fortune500/2012/snapshots/385.html> (last visited April 1, 2013); *Chevron Corp.*, CVX Stock Quote, The Wall Street Journal MarketWatch, <http://www.marketwatch.com/investing/stock/cvx> (last visited April 1, 2013).

Chevron representative and apparently did not engage in any further discussions or negotiations to secure additional funds for closed captioning.²⁷

It would plainly contravene Congress's plain intent to ensure equal access to video programming for Americans who are deaf or hard of hearing to exempt on the basis of economic burden the personal program of the CEO of a large company that is funded by an even larger one. We urge the Commission to reject the proposition that RCB, Mr. Boyd, Chevron, and RCB's other sponsors collectively cannot afford to caption *Honey Hole All Outdoors*.

III. Alternative Avenues for Captioning Assistance

Even where a petition succeeds at demonstrating that a petitioner cannot afford to caption its programming, the petitioner must also demonstrate that it has exhausted all alternative avenues for attaining assistance with captioning its programming.²⁸ A petitioner must provide documentation showing that it has sought assistance from other parties involved with the creation and distribution of its programming,²⁹ sought sponsorships or other sources of revenue to cover captions, and is unable to obtain alternative means of funding captions.³⁰

Even assuming that RCB had adequately established that neither it nor Mr. Boyd could cover the costs of captioning *Honey Hole All Outdoors*, RCB has not adequately demonstrated that it exhausted all possible avenues to secure alternative funding. RCB claims that it submitted advertising proposals to "dozens" of companies, but does not include documentation of those proposals in its petition.³¹ Further, RCB does not include any documentation of conversations or negotiations between RCB and potential

²⁷ See RCB Supplement at 19.

²⁸ *Anglers 2011*, 26 FCC Rcd. at 14,955-56, ¶ 28 (internal citations omitted).

²⁹ See, e.g., *Engel's Outdoor Experience*, Case No. CSR 5882, 19 FCC Rcd. 6867, 6868, ¶ 3 (MB 2004), cited with approval in *Anglers 2011*, 26 FCC Rcd. at 14,956, ¶ 28 n.102.

³⁰ See *Outland Sports*, 16 FCC Rcd. at 13607-08, ¶ 7, cited with approval in *Anglers 2011*, 26 FCC Rcd. at 14,956, ¶ 28 n.103.

³¹ RCB Supplement at 5.

new sponsors. Petitioners must describe and document their attempts to seek out sponsorships, as it is impossible for the Commission and the public to conclude that all alternative avenues have been exhausted without information about which of those avenues a petitioner has actually pursued.

Further, RCB did not engage in serious efforts to increase contributions from its existing sponsors. RCB apparently sent e-mails to current sponsors seeking additional contributions for closed captions. RCB's e-mails, however, are each only one sentence long and do not include any discussion about amending the sponsors' current advertising arrangements.³² If RCB was genuinely interested in increasing revenue from its current sponsors to pay for captioning, it could have sent detailed new advertising proposals or offered to engage in further negotiations instead of sending one sentence, *pro forma* e-mails. Petitioners must engage in legitimate attempts to secure additional revenue to cover the cost of captions before petitioning the Commission for an exemption.

IV. Improper Request for Categorical Exemption

In addition to asserting that captioning would constitute an undue economic burden, RCB suggests that it may qualify for one of the categorical exemptions under Rule 79.1(d).³³ As a general matter, the Consumer and Governmental Bureau has repeatedly noted that categorical exemptions are self-implementing.³⁴ As such, they are not properly the subject of an economic burden petition filed pursuant to Rule 79.1(f).³⁵

More specifically, RCB implies that it may qualify for the late night distribution exemption to the closed captioning requirements.³⁶ RCB, however, is ineligible for this

³² *Id.* at 15-21.

³³ 47 C.F.R. 79.1(d).

³⁴ *E.g.*, Letter from the Consumer and Governmental Affairs Bureau to The Justice Foundation at 1, <http://apps.fcc.gov/ecfs/document/view?id=7022032173> (Sept. 26, 2012).

³⁵ 47 C.F.R. § 79.1(f).

³⁶ See RCB Supplement at 5-6.

exemption.³⁷ The late night distribution exemption permits programs that are distributed to residential households between 2am and 6am (the “late night window”) to air without captions.³⁸ *Honey Hole All Outdoors* airs on four stations at various times: on KDFI at 6:30am, on TV 18 at 11:30am, 12:30pm, and 7pm; and on two other channels at 5am and 5:30am.³⁹ While RCB offers to stop airing the program on TV 18, there is no reason for RCB to do so because the program airs on KDFI outside of the late night window and must be captioned during that airtime.⁴⁰ There is no reason RCB cannot simply repurpose the captions from the KDFI airings for use on TV 18, so requiring RCB to caption the program when it airs on TV 18 imposes no burden.

V. Other Factors

Finally, RCB proposes several alternatives to captioning its programming. RCB first proposes to film and caption one episode featuring a fishing tournament for children who are deaf or hard of hearing.⁴¹ While Consumer Groups acknowledge RCB’s efforts to make its programming accessible, captioning a single episode of *Honey Hole All Outdoors* is obviously not an adequate substitute for comprehensive captioning of every episode, as required by the Commission’s rules.

RCB also proposes including graphics of fish, fishing products, and maps in its program as a substitute for closed captions.⁴² Additional graphics are not an adequate substitute for captions because they do not provide deaf and hard of hearing viewers with equal access to RCB’s program. Moreover, RCB fails to explain how it could afford the costs of providing additional graphics, but not closed captions.

³⁷ 47 C.F.R. 79.1(d)(5).

³⁸ *See id.*

³⁹ *See Schedule, Honey Hole All Outdoors*, <http://www.alloutdoorstv.com/index.asp?show=schedule> (last visited April 1, 2013).

⁴⁰ *RCB Supplement* at 6.

⁴¹ *Id.* at 7.

⁴² *Id.*

Lastly, RCB proposes allowing deaf and hard of hearing viewers to pay for captioning services and then purchase the captioned DVDs.⁴³ This proposal is contrary to congressional intent to provide access to television programming to all Americans, including those who are deaf or hard of hearing. Congress has made clear that “to the fullest extent made possible by technology, deaf and hearing-impaired people should have equal access to the television medium.”⁴⁴ The Commission has recognized the vision of Congress that people who are deaf or hard of hearing should have equal access to television programming,⁴⁵ and one of the Commission’s long-standing and primary goals of requiring closed captioning is “to provide persons with hearing disabilities with the *same* opportunity to share in the benefits provided by television programming that is available to others.”⁴⁶ The Commission’s closed captioning rules aim to enable all Americans to access video programming and allow them to fully participate in the cultural, social, and economic opportunities of modern society. We believe that RCB’s final proposal is starkly antithetical to these goals.

VI. Conclusion

RCB has not sufficiently demonstrated that captioning *Honey Hole All Outdoors* would impose an undue economic burden. Accordingly, we respectfully urge the Commission to dismiss the petition and require RCB to bring its programming into compliance with the closed captioning rules.

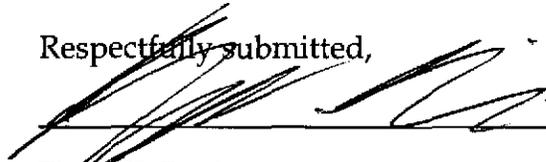
⁴³ *Id.*

⁴⁴ Television Decoder Circuitry Act, Pub. L. No. 101-431, 104 Stat. 960 § 2(1) (1990).

⁴⁵ See *Closed Captioning Requirements for Digital Television Receivers*, ET Docket No. 99-254, Report and Order, 15 FCC Rcd. 16,788, 16,792 ¶ 10 (July 21, 2000).

⁴⁶ *Closed Captioning and Video Description of Video Programming*, MM Docket No. 95-176, Report and Order, 13 FCC Rcd. 3272, 3276 ¶ 7 (Aug. 22, 1997) (emphasis added).

Respectfully submitted,



Blake E. Reid
Counsel to TDI

Diana R. Cohn
Law Student

April 1, 2013

Institute for Public Representation
Georgetown Law
600 New Jersey Ave. NW
Washington, DC 20001

202.662.9545
blake.reid@law.georgetown.edu

Telecommunications for the Deaf and Hard of Hearing, Inc. (TDI)

 /s/

Claude Stout, Executive Director * cstout@TDIforAccess.org

Contact: Jim House, Director of Public Relations * jhouse@TDIforAccess.org

8630 Fenton Street, Suite 121, Silver Spring, MD 20910

www.TDIforAccess.org

National Association of the Deaf (NAD)

 /s/

Howard Rosenblum, Chief Executive Officer * howard.rosenblum@nad.org

Contact: Andrew Phillips, Policy Counsel * andrew.phillips@nad.org

8630 Fenton Street, Suite 820, Silver Spring, MD 20910

301.587.1788

www.nad.org

Deaf and Hard of Hearing Consumer Advocacy Network (DHHCAN)

 /s/

Cheryl Heppner, Vice Chair * CHEppner@nvrc.org

3951 Pender Drive, Suite 130, Fairfax, VA 22030

Association of Late-Deafened Adults (ALDA)

 /s/

Mary Lou Mistretta, President * aldamarylou@yahoo.com

Contact: Brenda Estes * bestes@endependence.org

8038 Macintosh Lane, Suite 2, Rockford, IL 61107

www.alda.org

Cerebral Palsy and Deaf Organization (CPADO)

 /s/

Contact: Mark Hill, President * deafhill@gmail.com

1219 NE 6th Street #219, Gresham, OR 97030

503.468.1219

www.cpado.org

CC:

Roger Holberg, Consumer and Governmental Affairs Bureau

Traci Randolph, Consumer and Governmental Affairs Bureau

Karen Peltz Strauss, Consumer and Governmental Affairs Bureau

CERTIFICATION

Pursuant to 47 C.F.R. §§ 1.16 and 79.1(f)(9), I, Claude Stout, Executive Director, Telecommunications for the Deaf and Hard of Hearing, Inc. (TDI), hereby certify under penalty of perjury that to the extent there are any facts or considerations not already in the public domain which have been relied on in the foregoing document, these facts and considerations are true and correct to the best of my knowledge.

Claude L. Stout

Claude Stout
April 1, 2013

CERTIFICATE OF SERVICE

I, Niko Perazich, Office Manager, Institute for Public Representation, do hereby certify that, on April 1, 2013, pursuant to the Commission's aforementioned Request for Comment, a copy of the foregoing document was served by first class U.S. mail, postage prepaid, upon the petitioner:

R.C. Boyd Enterprises, LLC
1 Hunters Ridge Lane
Trophy Club, TX 76262



Niko Perazich
April 1, 2013

Appendix A

Randall Boyd

CEO and COO at Guckenheimer
Dallas/Fort Worth Area · Media Production

Join LinkedIn and access Randall Boyd's full profile.

As a LinkedIn member, you'll join 200 million other professionals who are sharing connections, ideas, and opportunities. And it's free! You'll also be able to:

- See who you and **Randall Boyd** know in common
- Get introduced to **Randall Boyd**
- Contact **Randall Boyd** directly

[View full profile](#)

Randall Boyd's Overview

Current	CEO and COO at Guckenheimer Executive Producer at R C Boyd Enterprises
Past	Executive Coach and Consultant at R C Boyd Enterprises CEO Americas Region at LSG Sky Chefs SVP at LSG SkyChefs see all
Education	Millsaps College
Connections	262 connections

Randall Boyd's Experience

CEO and COO

Guckenheimer

Privately Held; 1001-5000 employees; Food & Beverages industry
November 2012 – Present (5 months) · Redwood Shores, California

Executive Producer

R C Boyd Enterprises

December 2004 – Present (8 years 4 months)

Production of a weekly fishing and hunting television program aired throughout the southwestern United States.

Executive Coach and Consultant

R C Boyd Enterprises

July 2009 – October 2012 (3 years 4 months)

C-Level coaching and project specific consulting

CEO Americas Region

LSG Sky Chefs

Public Company; 10,001+ employees; Logistics and Supply Chain industry
2001 – 2003 (2 years)

SVP

LSG SkyChefs

January 1992 – 2000 (8 years)

Member of 3 person Senior Executive Team
Led global marketing and sales organization

Branch Manager

IBM

Public Company; 10,001+ employees; IBM; Information Technology and Services industry
June 1979 – May 1989 (10 years)

Randall Boyd's Skills & Expertise

Strategic Planning Team Building Change Management Budgets Operations Management Business Strategy
Process Improvement Organizational Development New Business Development Mergers Start-ups Coaching

Randall Boyd's Education

Millsaps College

MBA/BBBA, Business

1975 – 1981

Activities and Societies: Tennis Team, Kappa Alpha Fraternity

Contact Randall for:

- career opportunities
- getting back in touch
- business deals

View Randall Boyd's full profile to...

- See who you and **Randall Boyd** know in common

- Get introduced to **Randall Boyd**
- Contact **Randall Boyd** directly

[View Full Profile](#)

Not the Randall Boyd you were looking for? [View more »](#)

[LinkedIn member directory](#) - Browse members by country [a](#) [b](#) [c](#) [d](#) [e](#) [f](#) [g](#) [h](#) [i](#) [j](#) [k](#) [l](#) [m](#) [n](#) [o](#) [p](#) [q](#) [r](#) [s](#) [t](#) [u](#) [v](#) [w](#) [x](#) [y](#) [z](#) [more](#)

LinkedIn Corporation © 2011