



Federal Communications Commission
Washington, D.C. 20554
April 5, 2013

Case Identifier: CGB-CC-1287

Turnkey Promotions and Production
Attn: Jim Castellano, President
405 Reese Rd.
Frankfort, NY 13340

Re: *Pre-Owned AutoTV*

Dear Mr. Castellano:

The Consumer and Governmental Affairs Bureau (CGB) of the Federal Communications Commission ("FCC") has reviewed your petition for exemption from the closed captioning rules. As discussed in further detail below, CGB has found that the petition provides some, but not all, of the information needed for us to make a determination as to whether or not the FCC closed captioning requirements would be economically burdensome for you.

Specifically, the petition you filed with the FCC contained some information regarding your financial status but we require more detailed information, for example profit and loss statements or bank statement information. Without such information, we are unable to assess your present ability to afford closed captioning. In addition your petition was supported by an affidavit. We conclude, however, that because your petition is missing required information, we cannot take further action on your petition that your petition is not sufficient to be placed on public notice.

If you wish for this petition to receive further consideration for a closed captioning exemption, you must supplement your petition by providing us with the information described below by **May 6, 2013**, which is 30 days from the date of this letter:

- * Documentation of your financial status sufficient to demonstrate your inability to afford closed captioning – for example, profit and loss statements or bank statement information (This should not just include the resources devoted to or the costs associated with the television program at issue (see TIPs #2 and #3 on accompanying information sheet);
- * Information about the costs associated with captioning the specific program(s) for which you are requesting an exemption;
- * Verification that you have sought closed captioning assistance (*e.g.*, funding, services) from your video programming distributor, including the extent to which such assistance has been provided or rejected (see TIP #5 on accompanying information sheet); and
- * Verification that the petitioner has sought closed captioning assistance (*e.g.*, funding, services) from its video programming distributor, including the extent to which such assistance has been provided or rejected (see TIP #5 on accompanying information sheet).

You also may provide any additional information that you deem relevant to an exemption determination, as well as any alternatives that could be a reasonable substitute for the closed

captioning requirement. Please note that all supplemental information must be accompanied by an **affidavit** (*i.e.*, a written or sworn statement made under oath before an official attesting to the truthfulness and accuracy of the material in your petition) **or be signed under penalty of perjury**. If you do not file the additional information by **May 6, 2013**, or the information that you provide is still deficient, your petition will be dismissed without prejudice to re-filing on **July 5, 2013**, and you will be required to begin providing closed captioning for the above-referenced programming on **July 6, 2013**.

If you decide to supplement your petition, your petition, as well as any supporting financial information provided, will be available for public inspection. If your petition contains confidential information, the FCC's rules provide a way for you to request "confidential treatment," while still providing enough information on a second version of your petition, so that the public can understand the basis for your exemption request and comment on its merits. See TIP #6 on the accompanying information sheet for more information on how to seek confidential treatment.

For your convenience, we have enclosed additional information that may help you better understand how the FCC processes individual requests for captioning exemptions. If you have additional questions pertaining to the filing of an exemption request, please contact the FCC's Disability Rights Office at captioningexemption@fcc.gov.

Roger Holberg
Attorney, Disability Rights Office
Consumer and Governmental Affairs Bureau

Enclosure

Instructions for Filing a Supplement to a Closed Captioning Exemption Petition

You must send the FCC an original and two (2) copies of the information supplementing your previously filed petition for a closed captioning exemption. Filings must be sent by hand or messenger delivery, commercial overnight courier, or by first class or overnight U.S. Postal Service mail.

For U.S. Postal Service mail, including Express Mail, Priority Mail, and First Class Mail, please use the following address:

Office of the Secretary
Federal Communications Commission
Attention: Disability Rights Office, Room 3-B431
445 12th Street, SW
Washington, DC 20554

For commercial overnight mail, such as Federal Express or United Parcel Service, please use the following address:

Office of the Secretary
Federal Communications Commission
Attention: Disability Rights Office, Room 3-B431
9300 East Hampton Drive
Capitol Heights, MD 20743

Electronic filing and faxes of petitions will not be accepted.

Please wait *at least two weeks* before contacting FCC staff to make inquiries about whether your petition has been received. **You must include the case identifier number at the top of the acknowledgement you previously received, which is also at the top of this letter, in all correspondence with the FCC regarding your petition.**