

I urge the FCC which is tasked with protecting the public interest to step up and do just that. Sanction companies like Comcast NBC for violating the public interest by discriminating against competing video services offered online. A handful of cable companies trying to protect their TV businesses from competition from online firms are willfully violating the letter and the spirit of the 2010 Net Neutrality order. Comcast claims its privileging its XFINITY TV service - i.e. not applying data caps to it does not violate Net Neutrality because its a cable service delivered over its private network not a broadband delivered service. This argument is ridiculous. They are saying they can discriminate against online Video On Demand (VOD) providers and favor their own services and content because their services are delivered over their private network. Net Neutrality activists warned the FCC to not allow the Comcast NBCU merger which would result in a huge conflict of interest - Comcast becoming a content provider - in addition to a service provider and favoring its content. We have even seen instances of them discriminating against competing TV channels like Tennis Channel and Bloomberg that they carry on their lineup by putting them in an inconvenient neighborhood and privileging/favoring NBC affiliated stations. What's so great about online we have better choices and more affordability. We can pick and choose what TV programs and/or channels we want to support. In cable and satellite TV we have hundreds of bundled channels we have to pay for even if we don't watch them.

Online its a la carte I pick and choose what I want to pay for and actually save money. Unfortunately, the content industry will never allow pay TV providers to offer a la carte also and the pay TV industry will go to great lengths to try to kill a la carte TV online with encryption schemes like TV Everywhere saying you can watch TV online if you have a TV subscription.