



Brian Benison
Director
Federal Regulatory

AT&T Services, Inc.
1120 20th Street, NW
Suite 1000
Washington, DC 20036

T: 202.457.3065
F: 202.457.3070

April 26, 2013

Electronic Submission

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street S.W.
Washington, D.C. 20554

Re: *In the Matter of Expanding the Economic and Innovation Opportunities of
Spectrum Through Incentive Auctions*, GN Docket No. 12-268
NOTICE OF ORAL EX PARTE PRESENTATION

Dear Ms. Dortch:

On Wednesday, April 24, 2013, Robert W. Quinn, Jr. and Joan Marsh of AT&T Services, Inc. (AT&T), met with Commissioner Pai, and members of his office including Chief of Staff Matthew Berry, Wireless Legal Advisor Courtney Reinhard, Wireline Legal Advisor Nicholas Degani and interns Ben Tarbell and Joseph Calascione.

The purpose of the meeting was to discuss the above-referenced proceeding, including the advantages and disadvantages of the lead band plan proposal in the FCC's NPRM as well as the alternative band plan framework offered in AT&T's opening comments¹. We also discussed other band plan proposals submitted with opening comments, including the TDD proposal found in Sprint Nextel Corporation's (Sprint) opening comments², the January 24, 2013 joint letter addressing core band plan principles and continuing collaborative efforts within the industry.

Finally we discussed the Incentive Auction framework, including components of the reverse and forward auction, as well as the complexity involved in repacking broadcast television licensees in order to create a viable forward auction band plan. We answered questions related to AT&T's package bidding proposal in which prices could be offered at auction not only for individual EA licenses, but also for a pre-specified set of packages, and AT&T's single pass reverse auction proposal, which proposes that instead of stopping the auction when the first provisional clearing target is reached, the auction would continue and trace out the supply curve over the entire range of potential clearing targets.

¹ See AT&T Services, Inc. comments filed January 25, 2013 in the Matter of Expanding the Economic and Innovation Opportunities of Spectrum Through Incentive Auctions, GN Docket No. 12-268 (at page 23 and 32).

² See Sprint Nextel Corporation comments filed January 25, 2013 in the Matter of Expanding the Economic and Innovation Opportunities of Spectrum Through Incentive Auctions, GN Docket No. 12-268 (at page 22).

Marlene H. Dortch
April 26, 2013
Page 2

If you have any questions or need additional information, please do not hesitate to contact me. Pursuant to section 1.1206 of the Commission's rules, this letter is being filed electronically with the Commission.

Sincerely,

/s/ Brian Benison
Director
Federal Regulatory

cc: Commissioner Ajit Pai
Matthew Berry
Courtney Reinhard
Nicholas Degani
Ben Tarbell
Joseph Calascione