



# PUBLIC NOTICE

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## PUBLIC SAFETY AND HOMELAND SECURITY BUREAU ANNOUNCES EFFECTIVE DATE FOR TEXT-TO-911 BOUNCE-BACK RULES

PS DOCKET NOS. 11-153 and 10-255

### Effective Date: June 28, 2013

On May 8, 2013, the Commission adopted a *Report and Order* in PS Docket Nos. 11-153 and 10-255.<sup>1</sup> The *Report and Order* adopted rules requiring all Commercial Mobile Radio Service providers and certain providers of interconnected text messaging services to provide an automatic “bounce-back” text message in situations where a consumer attempts to send a text message to 911 in a location where text-to-911 is not available.<sup>2</sup> The automatic bounce-back message will provide consumers with an immediate response that text-to-911 is not supported and to contact emergency services by another means, such as by making a voice call. On May 29, 2013 the *Report and Order* was published in the Federal Register.<sup>3</sup> Therefore, pursuant to the *Report and Order*, the effective date for the rules is June 28, 2013.<sup>4</sup>

For additional information, contact Timothy May, [timothy.may@fcc.gov](mailto:timothy.may@fcc.gov), of the Public Safety and Homeland Security Bureau, Policy Division, at (202) 418-1463. Press inquiries should be directed to Rochelle Cohen, (202) 418-1162.

By the Chief, Public Safety and Homeland Security Bureau.

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<sup>1</sup> In the Matter of Facilitating the Deployment of Text-to-911 and Other Next Generation 911 Applications, Framework for Next Generation 911 Deployment, PS Docket No. 11-153, PS Docket No. 10-255, *Report and Order*, FCC 13-64 (2013).

<sup>2</sup> The *Report and Order* defines “interconnected text messaging services” as those providers that enable a consumer to send text messages to all or substantially all text-capable U.S. telephone numbers and receive text messages from the same. *Id.* at para. 41.

<sup>3</sup> 78 Fed. Reg. 32169 (May 29, 2013).

<sup>4</sup> *Id.*