Received & Inspected

MAY 29 2013

FCC Mail Room

ASL SERVICES HOLDINGS, LLC.

3700 Commerce Boulevard
Kissimmee, Florida 34741

Via ECFS and Overnight Delivery

May 28, 2013

Ms. Marlene H. Dortch
Federal Communications Commission
Office of the Secretary
9300 East Hampton Drive
Capitol Heights, MD 20743

RE: Structure and Practices of the Video Relay Service Program, CG Docket No. 10-51; Telecommunications Relay Services and Speech-to-Speech Services for Individuals with Hearing and Speech Disabilities, CG Docket No. 03-123.

Dear Ms. Dortch:

By this letter, ASL Holdings Services, LLC provides the Commission with this courtesy notice that the Company changed its former "ASL/Gracias VRS" brand to "Global VRS" effective May 9, 2013.

On November 16, 2012, ASL Holdings Services, LLC submitted a *Notification of Substantive Change* ("Notification"), pursuant to Section 64.606(f) of the Commission's rules, 47 C.F.R. § 64.606(f), notifying the Commission that the Company's branded "ASL/Gracias VRS" name would change to "Global VRS" on or around January 16, 2013. The Company therein stated, "ASL/Gracias VRS has determined that through this change, it will maintain a brand name that is easier for the public to remember and more accurately characterizes the scope of the Company's services." On March 1, 2013, the Company submitted a Supplemental Change Notification, notifying the Commission of a delay in changing its branded name, noting, "This change in effective date has been precipitated by in part by additional technical requirements that have been identified to ensure strict compliance with Commission rules and attendant financial considerations, as well as the desire to ensure that all outreach efforts are fully coordinated and sequenced. The additional time required will ensure a seamless transition to the "Global VRS" brand."

ASL Holdings Services, LLC is pleased to inform the Commission that the Company has successfully and seamlessly transitioned branding to "Global VRS" at 9:00 AM EST on May 9, 2013. The Global VRS brand name underscores the Company's holistic approach and commitment to Deaf/Hard of Hearing consumers and Sign Language interpreters needs, as a strictly compliant, Telecommunications Relay Service Fund-eligible Video Relay Service provider. The Company's unified resource locator ("URL") contemporaneously changed to globalvrs.tv, pursuant to 47 C.F.R. §64.604(c)(5)(iii)(F). Those accessing the graciasvrs.tv

No. of Copies rec'd 0+1
List ABCDE

URL are now directed to the globalvrs.tv URL. In anticipation of the transition, the Company completed outreach initiatives to fully inform subscribers and the public of its change in branding and new URL. The Company also coordinated with the Fund Administrator to support a seamless transition for reporting purposes.

Additional information on Global VRS' philosophy is available at www.globalvrs.com and the "We are Global!/¡Somos Global!" video posted on the site. ASL Holdings Services, LLC/ Global VRS looks forward to serving the Public and its continuing relationship with the Commission.

Questions may be directed to Jeremy Jack, ASL/Gracias VRS's Vice President of VRS Operations at 916.225.4944 or via email to jeremy@aslservices.com.

Sincerely,

ASL Holdings Services, LLC

Angela Roth
Managing Member
President and Chief Executive Officer

cc: Karen Strauss and Greg Hlibok (via electronic delivery)