

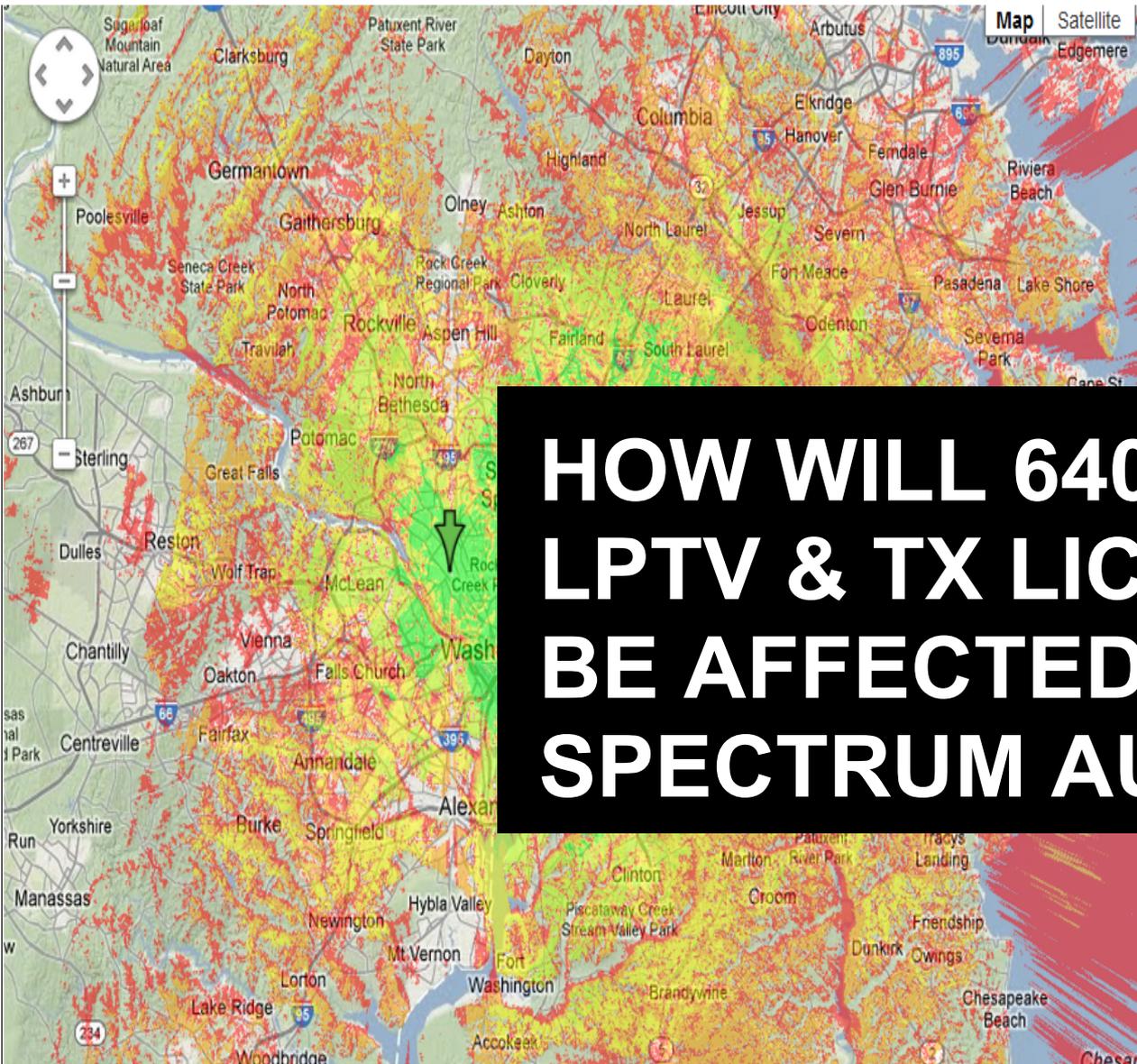


LPTV SPECTRUM RIGHTS COALITION

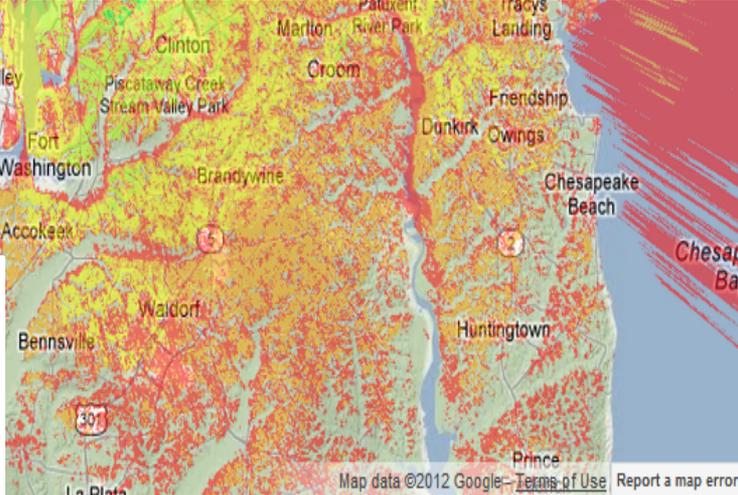
The LPTV Spectrum Rights Coalition has been formed to represent the common interests of the 6400+ diverse LPTV and TV Translator FCC licensees during the Incentive Spectrum Auction process.

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(202) 604-0747





HOW WILL 6400+ LPTV & TX LICENSEES BE AFFECTED BY THE SPECTRUM AUCTION?





LPTV SPECTRUM RIGHTS COALITION
YOUR NEW LPTV INDUSTRY VOICE IN DC

Login/Sign up

PURPOSE THE FACTS NEWS CALENDAR RESOURCES **MEMBERS** JOIN ABOUT CONTACT

230 Coalition Members

Includes Licensed & Built Stations, and Construction Permits

ALABAMA (2)
W39BL-D
W44CW-D

ALASKA (0)

ARIZONA (8)

K19P-D
K21G-D
K29F-D
K25MK-D
K31L-D
K48L
K4TK
K42H*

CALIFORNIA (12)

K02P-LD
K40MY-D
K28LA-D
K19C-D
K29KW-D
K45K-D
K28L-D
K23J-D
K23M-D
K40M-D
K48M-D
K48W-D

COLORADO (0)

CONNECTICUT (0)

DELAWARE (0)

FLORIDA (11)

W18CS-D
W30CY-D
W42DV-D
W14DH-D
W18C-D
W25A-D
W18B-D
W30DC-D
W47DH-D
W34EC-D
W51BL-D

GEORGIA (2)

W0NN-CA
W0CA-CA
WLPW-LP*

HAWAII (0)

IDAHO (18)

K42J-D
K39KH-D
K32JK-D
K34KY-D
K42J-D
K18K-D
K39KS-D

OHIO (0)

OKLAHOMA (8)

K18J-D
K18J-D
K33L-D
K32KA-D
K41LC-D
K28L-D
K38L-D
K33M-D

OREGON (28)

KWV-L-D
K1W-C-D
K5L-M-D
K3L-N-D
K04TH
K05K
K05KY
K05L-D
K05TA-D
K04L-D
K05K-D
K05J
K05P-D
K05A
K05P-D
K05C-D
K05D*

K05E*
K40M
K14*J
K18P
K22J-D
K22J-D
K25L-D
K38K-D
K40K-D
K18P-D
K21K-D
K23K-D
K22J-D
K33L-D
K38L-D
K43M-D
K18C-D
K28L-D
K32J-D

PENNSYLVANIA (5)

WVJ-LP
W48B-D48
WUTD-D35
W22C
W48J-D21

SOUTH CAROLINA (0)

SOUTH DAKOTA (0)

TENNESSEE (1)

WVNC-LP*

TEXAS (25)

K06L-D

Broadcast Companies (22)

Northwest Television, Inc.
Wingsong
Top Of Utah Television
Craw Hill Communications
International Broadcast Network
The Capitol Connection
Star News Corporation
Philadelphia Television
Camp Verde TV Club, Inc.
High Plains Broadcasting, LLC
Signal Above, LLC
Horton-Herman TV Club, Inc.
Connections Television
Georgia Television
Daniel Brown

Reliable Quality and 24/7 Transmitter Support
Solutions for LPTV Broadcasters



Watch TV, Inc.
Spectrum Evolution, Inc.
Heartland Broadcasting, LLC

Industry Members (3)

Consultants
Civic Media Advisors
National Networks
Civic Affairs TV Network
Equipment Manufacturers
Hohde & Schwarz USA

MEETING AGENDA

- > \$1 BILLION UNFUNDED MANDATE
- > NEED A SEAT AT THE TABLE
- > PREDICTABLE PROCESS
- > NEW COMPETITIVE FRAMEWORK
- > CIVIC & VIEWER PROTECTIONS



LPTV SPECTRUM RIGHTS COALITION

\$1 BILLION UNFUNDED MANDATE ON LPTV

FACT #1



The Spectrum Auction is a \$1 Billion Unfunded Mandate by the Federal Government on 74% of all TV licensees, the 6400+ FCC LPTV & Translator licensees.

\$156,250 per station*

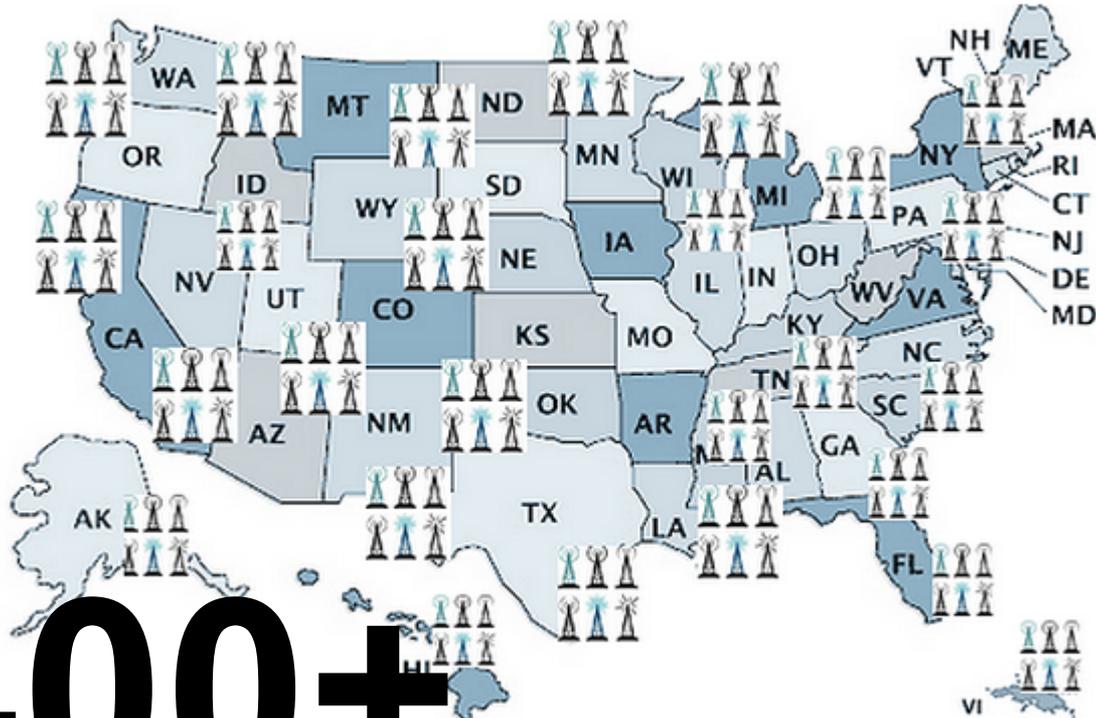
BASED ON INDUSTRY RESEARCH FOR THE COST OF LPTV & TX STATION REPACKING MOVES AND EQUIPMENT DURING A THREE-YEAR PERIOD AFTER THE AUCTION ELIGIBLE LICENSEES HAVE MOVED INTO THE NEW CORE.

x 6400+ licensees = **\$1 Billion!**



LPTV
SPECTRUM
RIGHTS
COALITION

LPTV NEEDS A SEAT AT THE TABLE



6400+

SMALL BUSINESSES PROVIDING THE
BROADCAST TELEVISION INFRASTRUCTURE
FOR AMERICA TODAY AND TOMORROW.



LPTV
SPECTRUM
RIGHTS
COALITION

SERVING MORE VIEWERS EVERY DAY

LATEST EXCLUSIVE OTA #'S



19.3% of all US homes
are antenna-TV reliant,
almost **60 million**
VIEWERS mostly
minorities and the **young**

BUT WHAT WE REALLY WANT IS THE
EXCLUSIVE OTA+ DBS/OTA + CABLE/OTA
NUMBER

IT IS MORE THAN 30% ACROSS MOST OF THE COUNTRY
AND A LOT HIGHER IN SPOTS.



and many **satellite TV users**
(35% of homes) **also use**
antenna for local channels,

which means that well over

100 MILLION VIEWERS

RELY ON FREE TV!



LPTV - VITAL TO NEW NETWORKS AND NEW VOICES ON TV

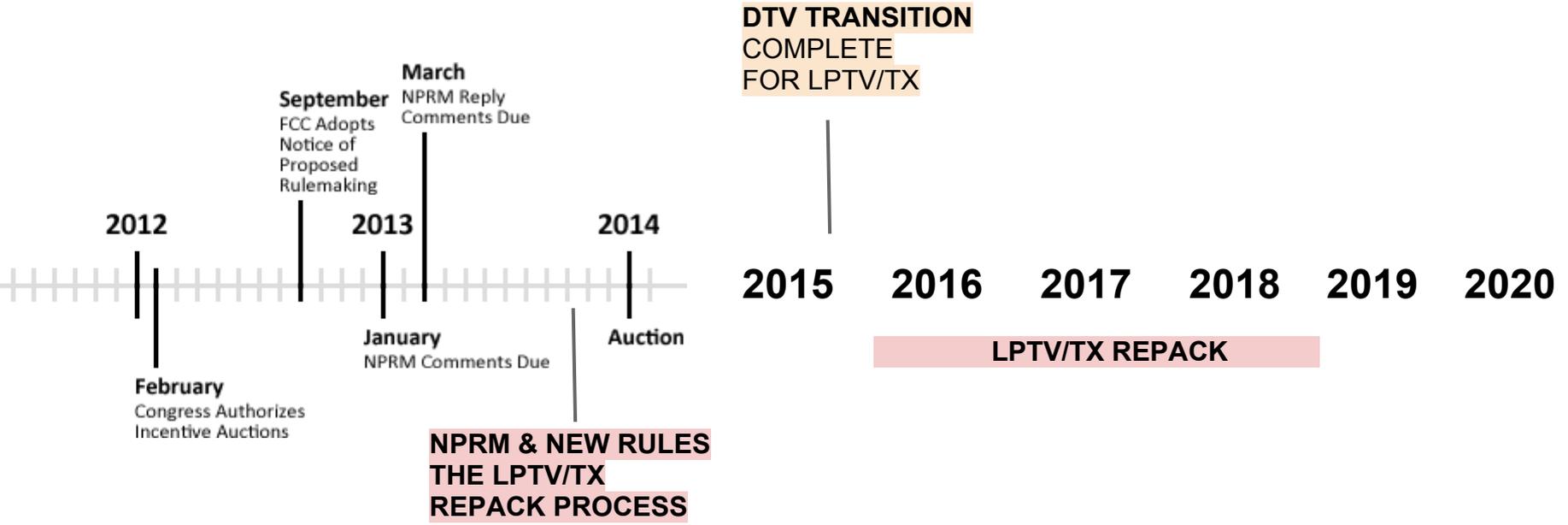


local & diverse content to millions of viewers who are watching hundreds of local & national channels providing diverse content for free programming.



LPTV SPECTRUM RIGHTS COALITION

LPTV NEEDS A PREDICTABLE PROCESS



THERE COULD BE 1000'S OF LPTV/TX STATIONS WHICH WOULD HAVE TO BUILD NEW SYSTEMS WITHIN FIVE 5 YEARS, WHICH IS HALF THE NORMAL OPERATIONAL LIFE.



NEW COMPETITIVE DIGITAL-AGE FRAMEWORK

TODAY 2013

LOW POWER STATUS

SECONDARY INTERFERENCE

NO CONTENT RESTRICTIONS

ANCILLARY INCOME

REPACK 2015-18?

REPACKED AS FULL POWER

REPACKED AS PRIMARY

SAME AS PRIMARY

FLEXIBLE USE

All Need Congressional Action!



LPTV
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CIVIC & VIEWER PROTECTION

Civic Broadcasting Digital Divide

PLEASE REFER TO NPRM COMMENTS
SUBMITTED BY THE CIVIC AFFAIRS
NETWORK DESCRIBING IN DETAIL
THIS PROBLEM

Protecting Localism & Diversity

ONE OF THE GUIDING PRINCIPLES OF
ALL TELECOMMUNICATIONS LAW



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IN SUPPORT OF LPTV/TX & FIRST NET



Making The Link Between LPTV/TX and First-Net

PLEASE REFER TO NPRM COMMENTS SUBMITTED BY THE CIVIC AFFAIRS NETWORK DESCRIBING IN DETAIL THIS NEED



LPTV
SPECTRUM
RIGHTS
COALITION

SPECTRUM INCENTIVE AUCTION UNHARMONIZED TIMELINES

2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022

Enacted Federal Law Timeline To Complete Process.....10 yrs.

Current FCC process

NPRMs....Auction/Repack

All payments to be made within 3 yrs...



Can only happen if all work is done!



LPTV & TX
Displacement Filings

LPTV
DTV CPs Deadline

These two dates do not match!

This is only 2 stations per 210 DMA!!!!!!

Harris estimates that there is a shortage of tower crews
14 crews x 5 wks./tower x 3 yrs. = 434 stations

ATSC 2.0....Implementation.....
ATSC 3.0...Specifications.....



...Implementation

Future TV standard, why not wait until it is ready????



LTE Broadcast Adoption.....Implementation?

Will this solve the spectrum crunch? NO!

When will "spectrum crunch" really happen?

First it was here.....then here.....maybe here.....so when????????????????????????????????????

