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July 18, 2013

**VIA ECFS**

Marlene H. Dortch, Secretary  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, DC 20554

**Re: Boomerang Wireless, LLC Notice of *Ex Parte* Presentation; WC Docket Nos. 11-42, 09-197**

Dear Ms. Dortch:

On Tuesday, July 16, 2013, Dennis Henderson and Kim Lehrman (by phone) from Boomerang Wireless, LLC (“Boomerang”) and John Heitmann and Joshua Guyan from Kelley Drye & Warren LLP met with Radhika Karmarkar, Garnet Hanly, Jonathan Lechter, Anita Patankar-Stoll (by phone), Maya Uppaluru, Jay Schwartz and Minisha Patel from the Wireline Competition Bureau to discuss the strategic national partnerships that Boomerang has developed with organizations targeting Lifeline eligible individuals to provide Boomerang’s partners and consumers with additional benefits. In addition to discussing these initiatives, we also highlighted the fact that Boomerang’s ability to extend the benefits of those partnerships is stalled because Boomerang’s petition for eligible telecommunications carrier (“ETC”) designation in the federal jurisdiction states remains pending.<sup>1</sup>

Boomerang also discussed its efforts to conduct its own broadband adoption trials by providing data options to Lifeline customers because it believes broadband is an important component to the future of Lifeline. Boomerang described its decision to provide 10 MB of data to its Lifeline customers along with the standard 250 minutes/texts.<sup>2</sup>

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<sup>1</sup> Boomerang’s petition for designation as an ETC in the federal jurisdiction states has been pending since December 29, 2010 and has not been approved.

<sup>2</sup> Data is only available to customers that have handsets capable of utilizing it.

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This letter is being filed electronically for inclusion in the public record of the above-referenced proceedings. Please feel free to contact the undersigned with any questions.

Respectfully submitted,



John J. Heitmann  
Joshua T. Guyan

*Counsel to Boomerang Wireless, LLC*

cc: Radhika Karmarkar  
Garnet Hanly  
Jonathan Lechter  
Anita Patankar-Stoll  
Maya Uppaluru  
Jay Schwartz  
Minisha Patel