



July 25, 2013

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: *In the Matter of Expanding Economic and Innovation Opportunities of Spectrum Through Incentive Auctions, GN Docket No. 12-268, Notice of Ex Parte Communication*

Dear Ms. Dortch,

On Tuesday July 23, Jane Mago, Victor Tawil, and Bruce Franca of the National Association of Broadcasters (“NAB”) met with the following individuals at the Federal Communications Commission (“FCC” or the “Commission”): William Lake, Rebecca Hanson, Michelle Carey, Barbara Kreisman, Shaun Maher, Joyce Bernstein, Tom Horan, Pam Gallant, Martha Heller, Mary Margaret Jackson, Dorann Bunkin, and John Gabrysch.

The purpose of the meeting was to discuss potential issues likely to arise after the upcoming incentive auction when remaining broadcasters must relocate to different channels. The process of replacing broadcast transmitters and related equipment in order to effectuate such moves is going to be difficult, costly and time consuming. NAB reiterated our commitment to work with the Commission to mitigate problems from complications such as possible zoning issues, access to tower crews and coordination with other tower occupants.

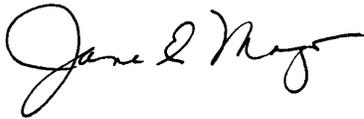
NAB and the Media Bureau staff specifically discussed ways to identify broadcaster costs to be paid from the relocation fund established in the Spectrum Act. Because it will be a challenge to complete the necessary changes in the three year period contemplated in the Spectrum Act, NAB urged the Commission to fix the starting point for that three year period at the latest appropriate date.

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Marlene H. Dortch, Esq.
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NAB and the staff agreed to continue discussions to address these issues.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "Jane Mago". The signature is fluid and cursive, with the first name "Jane" and last name "Mago" clearly distinguishable.

Jane Mago
Executive Vice President and General Counsel
Legal and Regulatory Affairs

cc: William Lake
Rebecca Hanson
Michelle Carey
Barbara Kreisman
Shaun Maher
Joyce Bernstein
Tom Horan
Pam Gallant
Martha Heller
Mary Margaret Jackson
Dorann Bunkin
John Gabrysch