

BEFORE THE FEDERAL COMMUNICATIONS COMMISSION
Office of the Secretary
Federal Communications Commission
Attention: Disability Rights Office, Room 3- B431
445 12th Street , SW
Washington, DC 20554
Section 79.1(f) CG Docket No. 06-181
re The Coldwell Banker Real Estate Show/dpi Production Company
Jay Huseby, R12570 Oak Drive Ringle WI 54471 Petitioner.

Received & Inspected

JUN 27 2013

FCC Mail Room

PETITION FOR EXEMPTION

Economically Burdensome Exemption from Closed Captioning Requirements

The nature and cost of the closed captions for the programming;

The nature of the captioning process would be sending an audio file for transcription and receiving a .SCC file that I would place in to my editing software.

The cost of these services would be

Quote 1 attached is Creative Caption & Video's quote for standard definition of \$10,400 per year.

Quote 2 attached is VITAC's quote for standard definition of \$7,800 per year.

The impact on the operation of the provider or program owner

The impact of the requirement would force dpi Production Company to discontinue production of the Coldwell Banker Real Estate show due to the ("significant expense").

The financial resources of the provider or program owner, including efforts to solicit captioning assistance from the distributors of its programming and the distributor's responses.

dpi Production company has no financial resources available.

Attached is the providers response for assistance with closed captioning. No available financial assistance.

Efforts to secure other financial support

dpi production company was successful in obtaining a commitment for assistance from Advantage Community Bank of Wausau for \$1800.00 per year. However this commitment still leaves a significant deficiency for compliance.

The type of operations of the provider or program owner

dpi production company LLC is owned and operated by Jay D Huseby, has no employees and the business's sole source of income is production of a local weekly one half hour real estate show that has multiple 25 second spots for individual properties. The show airs on CBS affiliate WSAW channel 7 Wausau, Wisconsin. Sunday's at 9:30 AM

"Any other factors the petitioner deems relevant to the Commission's final determination,

Currently there are no available HD caption services that support the HD format my program owner requires.

(This would result in "significant difficulty and unknown expense").

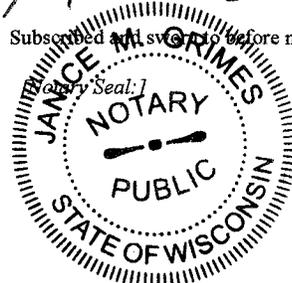
Jay Huseby R12570 Oak Drive Ringle WI, 54471
The Coldwell Banker Real Estate Show/Dpi Production Company
State of Wisconsin
County of Marathon
BEFORE ME, the undersigned Notary,

Jamice McGrimes *EXP: 3-30-14* [name of Notary before whom affidavit is sworn], on this 6-13-13 personally appeared Jay Huseby], known to me to be a credible person and of lawful age, who being by me first duly sworn, on 6-13-13 [his or her] oath, deposes and says:

The statements and information contained in and attached to this letter are true and accurate

Jay Huseby [signature of affiant] Jay Huseby [typed name of affiant]

Subscribed and sworn to before me, this 13th [day of month] day of June [month], 20 13



JUN 27 2013

2

SCHEDULE C (Form 1040)

Profit or Loss From Business (Sole Proprietorship)

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OMB No. 1545-0074

2012

Attachment Sequence No. 09

Department of the Treasury Internal Revenue Service (99)

For information on Schedule C and its instructions, go to www.irs.gov/schedulec. Attach to Form 1040, 1040NR, or 1041; partnerships generally must file Form 1065.

Name of proprietor: Jay D Huseby. Social security number (SSN): [redacted]. Principal business: Video Editing. Business name: dpi Production Company. Business address: R12570 Oak Drive, Ringle, WI 54471. Accounting method: Cash. Did you materially participate? Yes. Did you start or acquire this business during 2012? No. Did you make any payments in 2012 that would require you to file Form(s) 1099? No. If "Yes," did you or will you file required Forms 1099? No.

Part I Income

Table with 7 rows for income items. Line 1: Gross receipts or sales, 70,138. Line 2: Returns and allowances. Line 3: Subtract line 2 from line 1, 70,138. Line 4: Cost of goods sold, 34,450. Line 5: Gross profit, 35,688. Line 6: Other income. Line 7: Gross income, 35,688.

Part II Expenses

Enter expenses for business use of your home only on line 30.

Table with 30 rows for expenses. Line 8: Advertising. Line 9: Car and truck expenses, 5,439. Line 10: Commissions and fees. Line 11: Contract labor. Line 12: Depletion. Line 13: Depreciation and section 179 expense deduction. Line 14: Employee benefit programs. Line 15: Insurance. Line 16: Interest. Line 17: Legal and professional services, 998. Line 18: Office expense. Line 19: Pension and profit-sharing plans. Line 20: Rent or lease, 14,000. Line 21: Repairs and maintenance. Line 22: Supplies, 13,368. Line 23: Taxes and licenses. Line 24: Travel, meals, and entertainment. Line 25: Utilities, 1,551. Line 26: Wages. Line 27: Other expenses. Line 28: Total expenses before expenses for business use of home, 35,356. Line 29: Tentative profit or loss, 332. Line 30: Expenses for business use of your home. Line 31: Net profit or loss, 332.

32 If you have a loss, check the box that describes your investment in this activity (see instructions). 32a All investment is at risk. 32b Some investment is not at risk.

3

Client Sales and Services (common mailbox) <CSS@vitac.com>

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Hello Jay –

Thank you for contacting VITAC in regards to the closed captioning of your program.

Our rate to create a .SCC file for a 30-minute program is \$150 for roll-up captioning and \$300 for pop-on captioning.

For new clients, we have a \$500 minimum order. Do you have other work that you may need captioning or, or additional deliverables for this project (ABS, caption encoding, etc)? If not, the charge for this job would be \$500 flat.

Turnaround would be to deliver the .SCC file via email within three business days from the receipt of the production video at VITAC.

Let me know if you have any questions!

Thanks! –
James

4 7800.00 Per year

James MacPherson
Client Sales & Services Representative
Direct: 724-514-4090
CSS Hotline: 724-514-4077
Captioning. Done. Right.

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Jay,

Here is the quote you requested regarding closed caption for The Coldwell Banker Real Estate show

Transcription for 28:30min = \$40

28:30 Timed – dropframe – 2 line pop on - .SCC Caption File = \$160

\$200.00 Total

Let me know if you have any questions.

Thanks,
Chris Heipel

10,400 Per Year

Chris Heipel

Creative Caption & Video

☎ Direct (804) 330-2554

✉ owner@creativecaption.com

🌐 www.creativecaption.com

WSAW-TV 7 / 1114 Grand Avenue, Wausau WI 54403
Tawnya Schilt,
WSAW-TV 7 /Wausau/Rhinelande

5
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Request to distributor with assistance to provide closed captioning assistance

WSAW CHANNEL 7 Wausau

I am writing today to request assistance with closed captioning of Coldwell banker real estate show, I am experiencing difficulty with the financial obligations to meet the closed caption closed captioning requirements and would like to know if you can provide me with any assistance?

Jay Huseby
The Coldwell Banker Real Estate Show/dpi Production company

TO: Jay Huseby
dpi Production Company LLC
The Coldwell Banker Home Show

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FROM: Tawnya Schilt,
WSAW-TV 7
Wausau/Rhinelanders

DATE: June 12, 2013



RE: Request for Assistance in Providing Closed Captioning
for The Coldwell Banker Real Estate Show

Hello Jay,

This letter is in response to your request for assistance in obtaining funds/sponsors to provide closed captioning for The Coldwell Banker Real Estate Show that airs Sundays on WSAW-TV7.

Unfortunately, at this time, there are no funds available to assist you with closed captioning.

Thanks so much for your ongoing business! Let me know if I can answer any questions or if you need any additional information.

Thanks!

Tawnya Schilt
tawnyaschilt@wsaw.com or cell: 715.252.2552

WSAW-TV 7 / 1114 Grand Avenue, Wausau WI 54403