



August 2, 2013

The Honorable Jessica Rosenworcel
Commissioner
Federal Communications Commission
445 12th Street, SW
Washington, D.C. 20554

Re: In the Matter of Expanding the Economic and Innovation Opportunities of Spectrum
Through Incentive Auctions, GN Docket No. 12-268

Dear Commissioner Rosenworcel,

We listened with great enthusiasm to your suggestion this week that the Federal Communications Commission reach out directly to broadcasters in the Top 30 markets to educate them on the Commission's plans for an incentive auction next year. 4G Americas agrees that only a direct dialogue will make the incentive auctions a success. Meetings in these Top 30 cities between Commission officials and station owners to address broadcaster questions and to hear directly from owners on ways to ensure their participation will be critical.

As you noted, the skyrocketing use of SmartPhones and tablets requires the Commission to maximize the amount of spectrum repurposed for mobile broadband, to meet the Commission's policy goals. Your vision for E-Rate 2.0, with its promise of children using e-readers for curriculum supported by high-speed connections, will likewise require more spectrum to be repurposed for mobile broadband. If the U.S. is to be competitive in the twenty-first century with other countries' education programs, more capacity for mobile broadband must be brought to the marketplace in the near term.

We thank you again for agreeing to keynote our annual technology briefing October 10th in Washington, D.C., where we hope to continue the dialogue on spectrum policy for the twenty-first century.

Sincerely,

A handwritten signature in black ink that reads "Chris Pearson". The signature is written in a cursive, flowing style.

Chris Pearson,
President, 4G Americas

cc: David Goldman