



WINCHESTER COMMUNITY ACCESS & MEDIA

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Federal Communications Commission  
445 12th Street, S.W.  
Washington, D.C. 20554

Re: *In the Matter of Accessibility of User Interfaces, and Video Programming Guides and Menus, MB Docket No. 12-108, Notice of Proposed Rulemaking (FCC 13-77)*

Dear Commissioners:

Winchester Community Access & Media (WinCAM) submits this letter in the above-referenced rulemaking proceeding (NPRM) in support of the comments filed by the Alliance for Community Media; the Alliance for Communications Democracy; Montgomery County, Maryland; and the National Association of Counties, National Association of Telecommunications Officers and Advisors & U.S. Conference of Mayors.

WinCAM is a non-profit, member-based organization. Our three local cable channels offer subscribers everything from local election coverage, to municipal meetings to high school sports and school event-based programming. Our programming is available to approximately 11,000 subscribers in Winchester, Massachusetts.

We have program descriptions and accessibility information readily available for our programs. However, currently, both cable carriers in town, Verizon and Comcast do not list our programs by title, rather they list them under the generic heading of "local programming". This level of information is inadequate to meet the accessibility goals of the Twenty-First Century Communications and Video Accessibility Act of 2010 (CVAA). Viewers cannot determine from the MVPD's video programming guide what our programs are and whether our programs are accessible. Thus, viewers with visual or auditory disabilities cannot make meaningful video program choices.

We urge the Commission to adopt rules that would require video programming guides and menus which display channel and program information include, for all channels, high level channel and program descriptions and titles, as well as a symbol identifying the programs with accessibility options (captioning and video description).

Thank you for the opportunity to submit these comments.

A handwritten signature in black ink, appearing to read "David Gauthier".

David Gauthier, Executive Director

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