

To Whom It May Concern:

I am writing on behalf of myself, colleagues, friends and family who have visual impairments and/or who are blind.

The more I learn about the CVAA (already 3 years old) and its implementation, the more frustrated and flabbergasted I become.

It baffles me that video description is so hard to implement, 40 years after closed captioning. In technology years, that may as well be a thousand years. The Consumer Electronics Association and its members splitting hairs over these issues is obnoxious, to say the least. I would think the easier they make products to use, with the technology capability that is already there, the more products they would sell. Perhaps, the average blind person doesn't have the buying power of say, a D.C. lawyer, but the average consumer should be able to navigate their televisions. I myself am not blind, and I have looked numerous times on my 6-month old, fancy-pants Samsung television for the SAP features, and still haven't found them.

It is surprising to me that the same folks who brought us the relatively smooth D-TV transition, can't implement the CVAA as intended. By the time you sort this out, TV's will be obsolete.

Sincerely,

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