



North Andover Community
Access & Media, Inc.
PO Box 125
North Andover, MA 01845

August 7, 2013

Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: *In the Matter of Accessibility of User Interfaces, and Video Programming Guides and Menus, MB Docket No. 12-108, Notice of Proposed Rulemaking (FCC 13-77)*

Dear Commissioners:

North Andover Community Access & Media, Inc. submits this letter in the above-referenced rulemaking proceeding (NPRM) in support of the comments filed by the Alliance for Community Media; the Alliance for Communications Democracy; Montgomery County, Maryland; and the National Association of Counties, National Association of Telecommunications Officers and Advisors & U.S. Conference of Mayors.

North Andover Community Access & Media, Inc. is a non-profit community access station that operates the Public, Education and Government channels for the town of North Andover, Massachusetts. We televise 1,435 hours of original local programming over those channels. Our programming is available to roughly 10,000 subscribers in North Andover.

We carry the programs; Army Newswatch, NASA TV, and Democracy Now!, which include closed captioning on our channels. The onscreen video programming guide of our multichannel video programming distributor (MVPD), Comcast or Verizon, do not provide a label or symbol indicating that these programs have closed captions.

We have program descriptions and accessibility information readily available for our programs with accessibility options such as closed captions. However, currently, Comcast and Verizon displays only generic information across their guide as "Local 1" or "Government Access Programming." This level of information is inadequate to meet the accessibility goals of the Twenty-First Century Communications and Video Accessibility Act of 2010 (CVAA). Viewers cannot determine from the MVPD's video programming guide what our programs are and whether our programs are accessible. Thus, viewers with visual or auditory disabilities cannot make meaningful video program choices.



North Andover Community
Access & Media, Inc.
PO Box 125
North Andover, MA 01845

We urge the Commission to adopt rules that would require video programming guides and menus which display channel and program information to include, for all channels, high level channel and program descriptions and titles, as well as a symbol identifying the programs with accessibility options (captioning and video description).

Thank you for the opportunity to submit these comments.

Brian Fraser

Executive Director

North Andover Community Access & Media, Inc.