

OBVIOUS SEX AND VIOLENCE IN ADVERTISING ON TELEVISION IS SHARPLY ON THE RISE!  
SUGGEST THAT ADVERTISEMENTS BE GIVEN A RATING SYSTEM SIMILAR TO THAT FOR  
ENTERTAINMENT PROGRAMMING. RATINGS TO BE POSTED CONSPICUOUSLY FOR ABOUT  
3 SECONDS BEFORE ACTUAL AD IS AIRED, EVERYTIME AD IS AIRED.

ALSO, NEED A TRUTH IN ADVERTISING EFFORT FROM REGULATORS.

THANK YOU.