



November 18, 2013

VIA ECFS

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Re: Notice of *Ex Parte* Presentation: WC Docket No. 10-222; WC Docket No. 13-184; WC Docket No. 11-42; WC Docket No. 03-109; CC Docket No. 96-45; Docket No. 12-268; MB Docket No. 09-182; MB Docket No. 07-294; BO Docket No. 12-30.

Dear Ms. Dortch:

On Thursday, November 14, 2013, Alex Nogales, President & CEO, Jessica Gonzalez, Executive Vice President & General Counsel, Michael Scurato, Policy Director, and Brian Pacheco, Social Media and Communications Strategist, of the National Hispanic Media Coalition ("NHMC") met with Chairman Wheeler and Gigi Sohn, Special Counsel for External Affairs, of the Federal Communications Commission ("Commission" or "FCC"). The purpose of the meeting was to provide the Chairman and staff with an introduction to NHMC's work and the proceedings referenced above were discussed.

During the meeting, the NHMC representatives outlined a number of priorities to the Chairman and Ms. Sohn:

Regarding the upcoming incentive auctions, NHMC communicated the belief that the auctions could drive down the number of people of color and women that own broadcast television licenses, both through pressure to participate or to sell to spectrum speculators. In the case of LPTV stations, which are an entry point for people of color and receive no protection during and after the auction, many may be forced off the air with no compensation or recourse. NHMC urged the FCC to be ready to deal with the impact that the incentive auctions will have on ownership diversity by monitoring the ownership attributes of broadcast outlets that exit the market leading up to and during the auction. The data collected should be used to prepare and release a report on the impact of the auction on ownership of spectrum licenses by woman and people of color. Finally, the Commission should consider creative ways, which are consistent with the ordering statute, to protect LPTV stations that are providing important service to their communities.

Regarding the Commission's 2010 Quadrennial Regulatory Review of Broadcast Ownership Rules, NHMC stated a belief that strong media ownership rules are an effective, race-neutral

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way to provide greater opportunity for people of color and women to own broadcast outlets and otherwise promote competition. To that end, NHMC does not believe that the Commission can or should move forward with proposals to relax certain ownership rules that were previously circulated but never voted on by Commission leadership. At the very least, the Commission should maintain current rules pending additional studies of the impact of relaxation on diverse owners. Further, the Commission should fully fund the “critical information needs of communities” studies proposed by the Office of Communications Business Opportunities so that the entire, multi-market framework can be implemented.

And, finally, NHMC discussed the future of the Lifeline and E-Rate programs administered through the Universal Service Fund (“USF”). NHMC explained that it is a strong supporter of the Lifeline program and that NHMC hopes that the program will be extended to standalone broadband service so that eligible consumers can choose to apply their benefit to the type of service that they need the most. With respect to E-Rate, NHMC is pleased that President Obama's ConnectED Initiative tasks the Department of Education with increasing technology professional development opportunities available to teachers and hopes that the FCC will collaborate on that process. Further, NHMC believes that enhanced wireless hotspots that emanate from E-Rate institutions could be helpful to students that lack broadband access at home, allowing them to connect after school hours. NHMC does not support using "Lifeline savings" to increase the cap on the E-Rate program. Finally, NHMC believes that existing USF programs will benefit from analysis and public release of data collected during pilot programs, such as the on-going Lifeline Broadband pilot and the Learning On-The-Go pilot conducted in 2011.

I submit this letter today pursuant to Section 1.1206(b) of the Commission’s rules, 47 C.F.R. § 1.1206(b). Please contact me should you have any questions regarding this submission.

Respectfully submitted,

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Policy Director
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cc: Chairman Tom Wheeler
Gigi Sohn