



November 18, 2013

**VIA ECFS**

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Washington, DC 20554

Re: Notice of *Ex Parte* Presentation: WC Docket No. 11-42; WC Docket No. 03-109;  
CC Docket No. 96-45; Docket No. 12-268.

Dear Ms. Dortch:

On Thursday, November 14, 2013, Alex Nogales, President & CEO, Jessica Gonzalez, Executive Vice President & General Counsel, Michael Scurato, Policy Director, of the National Hispanic Media Coalition ("NHMC") met with Commissioner Mignon Clyburn and Sarah Whitesell, Legal Advisor to the Commissioner, of the Federal Communications Commission ("Commission" or "FCC"). During the meeting, NHMC discussed the above reference proceedings with the Commissioner and her staff.

Regarding the upcoming incentive auctions, NHMC communicated the belief that the auctions could drive down the number of people of color and women that own broadcast television licenses, both through pressure to participate or to sell to spectrum speculators. In the case of LPTV stations, which are an entry point for people of color and receive no protection during and after the auction, many may be forced off the air with no compensation or recourse. NHMC urged the FCC to be ready to deal with the impact that the incentive auctions will have on ownership diversity by monitoring the ownership attributes of broadcast outlets that exit the market leading up to and during the auction. The data collected should be used to prepare and release a report on the impact of the auction on ownership of spectrum licenses by woman and people of color. Finally, the Commission should consider creative ways, which are consistent with the ordering statute, to protect LPTV stations that are providing important service to their communities.

NHMC also discussed the future of the Lifeline program. NHMC explained that it is a strong supporter of the Lifeline program and hopes that the program will be extended to standalone broadband service so that eligible consumers can choose to apply their benefit to the type of service that they need the most.

I submit this letter today pursuant to Section 1.1206(b) of the Commission's rules, 47 C.F.R. § 1.1206(b). Please contact me should you have any questions regarding this submission.

NHMC Headquarters 55 South Grand Ave Pasadena, CA 91105 626 792 6462  
Washington, DC Office 1825 K St NW, Suite 400 Washington, DC 20006 202 596 2063  
info@nhmc.org www.nhmc.org

Respectfully submitted,

Michael J. Scurato  
Policy Director  
(202) 596-5711

cc: Commissioner Mignon Clyburn  
Sarah Whitesell