



UNITED STATES-MEXICO CHAMBER OF COMMERCE

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Albert C. Zapanta

November 22, 2013

Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Dear Chairman Wheeler and Commissioners:

The United States-Mexico Chamber of Commerce (USMCOC) was established by a group of distinguished Mexican and U.S. businessmen 1973 as a non-profit business association chartered in Washington D.C. The coalition of businessmen created a bilateral organization to promote trade, investment and joint ventures on both sides of the border. Now in its third decade of operation, the Chamber has grown into a unique non-profit corporation operating through 10 offices in Mexico and 10 offices in the United States. All chapters and offices, with strong local membership and international contacts, help businesses bridge differences in legal, regulatory and economic systems, as well as language and culture.

In our increasingly digital age, wireless services, especially wireless access to the internet, hold the key to whether a business –large or small– succeeds both here in America and abroad. Without a sufficient quantity of wireless spectrum, these telecommunication services become increasingly ineffective and in turn consumers, of which a sizable sum are small businesses, suffer needlessly.

The USMCOC asks that the Commission consider greatly the concerns of small businesses, which employ more than fifty percent of the private-sector workforce, and allow the incentive auction to be open to all potential bidders.

We believe that in order for the Commission to achieve its objective of increasing Treasury revenues and repurposing broadcast spectrum for mobile wireless services, they should not place barriers on companies that seek to participate in the auction. Small businesses have achieved great success through access to wireless spectrum, and numerous studies have shown that experimental proposals on limiting auction entry will have a negative effect on competition within the marketplace and in turn hurt consumers through increased prices and mismanagement of the spectrum.

With a resource as finite and essential as wireless spectrum, experimental proposals will do nothing more than risk the failure of such an imperative service to American businesses and citizens alike. In a financial landscape as stagnant as ours now, we cannot afford to lose the potential gains made over the past years in this space.

Investment in and the strengthening of the telecommunication sector depend on the Commission executing this auction with minimal interference to the entities willing to participate.

USMCOC thanks the Commission for its leadership on designing an incentive auction that advances our nation's wireless infrastructure and we look forward to working with the Commission to make this incentive auction successful.

Sincerely,

A handwritten signature in blue ink, appearing to read 'A. Zapanta', is written over a faint, light blue circular watermark. The signature is fluid and cursive.

Albert C. Zapanta
President & CEO