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December 11, 2013

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BY ECFS

Ms. Marlene Dortch
Secretary
Federal Communications Commission
445 12th Street S.W.
Washington, DC 20554

Re: In the Matter of Expanding the Economic and Innovation Opportunities of
Spectrum Through Incentive Auctions, GN Docket No. 12-268
NOTICE OF ORAL EX PARTE PRESENTATION

Dear Ms. Dortch:

On Friday, December 6, 2013, Preston Padden, Executive Director of the Expanding Opportunities for Broadcasters Coalition (the "Coalition"), met with Gary Epstein, Chairman of the Incentive Auction Task Force.

During the meeting, Mr. Padden stated that broadcaster participation is critical to the success of the incentive auction and that the Commission has not done nearly enough to attract a critical mass of broadcaster participation. Mr. Padden stressed that auction pricing – particularly the FCC's initial offer to broadcasters in a descending clock auction – is the single most important element that broadcasters will consider when determining whether to participate in the auction. Mr. Padden explained that, because the television stations that the Commission needs to entice for the auction to succeed are going enterprises with leases, capital expenses, and long-term business plans, the FCC cannot afford to wait to announce opening auction prices. Mr. Padden urged the Commission to focus on how it will determine opening round pricing and announce prices to broadcasters as soon as possible, noting that without the participation of a sufficient number of broadcasters there will be no auction and everything else will be moot.



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Respectfully Submitted,

A handwritten signature in blue ink, appearing to read "Ari Meltzer".

Ari Meltzer
Counsel to the Expanding Opportunities for Broadcasters Coalition

cc (via e-mail): Gary Epstein