



SCHOOL DISTRICT OF DURAND

Our Vision: Our children will be respectful, responsible and resourceful.
Our Mission: To stimulate, facilitate and educate.

604 7th Avenue East • P.O. Box 190 • Durand, Wisconsin 54736

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WASHINGTON, DC 20554

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DEC 27 2013

FCC Mail Room

In the Matter of

Revitalization of the AM Radio Service

MB Docket No. 13-249

This is a comment regarding the NPRM #13-249 regarding the "Revitalization of the AM Radio Service". This comment is from Greg Doverspike, District Administrator for the School District of Durand, and is in support of Brian and Karla Winnekins, owners of WRDN-1430 AM in Durand, WI.

Upon being hired in Durand a couple of years ago, after a four year absence, I heard about the radio station being back on the air. Over the past two years I have heard and seen WRDN at every football game, all road basketball games, spring sports events, and various civic events. The coverage of the athletic events is just a small part of the support we have received from Brian and WRDN. WRDN is a resource for us to get out valuable school information and helps us promote our school system. Brian is frequently in school looking to interview someone in the school system to help us promote the great things that we are doing. This is a relationship that has helped us pass a referendum in the past and inform the community of the great things happening in the school.

Along with the benefit to the school district, WRDN has been a large civic presence in our community. WRDN is often found supporting, through their attendance or public service announcements, the local events going on in our community. These events are the life blood of all small communities and provide the identity that makes living in a small town special.

Their civic duty goes beyond the support of events, they are also one avenue used in our community to notify the public of severe weather and other potential natural disasters. We are a distance from any major market, so Durand is often left out when notifying the public of impending natural disasters. The ability of WRDN to "turn up" their power at night would allow them to reach out to those community members that live outside the reaches of our city siren. This is essential to the safety and security of our district residents.

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List ABCDE

Durand Middle / High School
Bill Clouse, Principal
604 7th Avenue East
Durand, WI 54736
(715) 672-8917

Arkansaw Elementary
Erika Johnson, Principal
N6290 North H Street
Arkansaw, WI 54721
(715) 285-5315

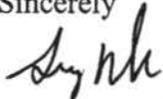
Caddie Woodlawn Early Learning Center
Erika Johnson, Principal
650 Auth Street
Durand, WI 54736
(715) 672-8977

It is for the above mentioned reasons that I am in support of the repeal of the ratchet rule, therefore allowing WRDN to raise their night time power. Since the inception of this nation small communities have been the lifeblood. It is essential for us to find ways to support businesses in small communities to ensure small communities will be around for years to come. I strongly support the repeal of the ratchet rule.

I would also support for the proposal to allow existing AM stations like WRDN to file for an FM Translator if the ratchet rule would not help stations like WRDN. Once again, this would allow the residents of our district to receive local radio coverage at night in all areas of our district, not just the City of Durand. This coverage would allow our most loyal fans, who could not make the trek to the far reaches of Wisconsin, to support the Durand Panthers. Many of our elderly fans have relied on WRDN to provide that visual for the action of our Panthers. It saddened me to hear that WRDN was not allowed to run on daytime power during the nights meaning that many in our community had no way to support our local teams due to not being able to get the games at night.

I am asking you, in fact pleading you to please consider repealing the ratchet rule and also allow AM stations to file for an FM Translator. It is these local AM stations that are the life blood for many people to stay connected to their local teams to listen to their grandchildren, nieces, nephews, neighbors, and students they have supported during the year. I hope you will consider this request and think about the impact this will have on the small towns across America as we cling on to a small town and school identity. Thank you for considering this request.

Sincerely



Greg Doverspike
District Administrator