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Public Comments on Acceleration of Broadband Deployment by Improving Wireless Facilities Siting Policies:=====

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Comment: The 3 things that this proposal is asking for is not something over the top. As a employee that works in the field, I know that it typically looks as if it is all about the cell companies making money, but please keep in mind that most of the time it is the customers or general public that is asking for better cellular coverage. Broadband usage has grown over the past years. In the years from 2009 and 2010 it increased 450%. There was a 5000% increase with ATT during the iPhone days. Now these stats are back from 2010 but during that time, they were projecting 35 times more demand by 2014 which is now. I know that they could not have imaged the types of products that are out now that is increasing demand. With a company like Verizon that has 102 million customers, with a percentage of over half being Smartphone users, you can understand the demand that is out there for the cellular coverage to be able to meet the needs of the public users. With this proposal being approved, the cellular industry

would be able to listen to the needs of their customers/general public and have the towers/coverage necessary to handle the demand of the people.

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