



February 3, 2014

Marlene H. Dortch, Esq.
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: Notice of Ex Parte Communications, CG Docket No. 05-231

Dear Ms. Dortch:

On January 31, 2014, Kelly Williams, Justin Faulb and the undersigned of the National Association of Broadcasters (NAB), along with Kathleen Kirby, Partner, Wiley Rein, LLP, met with Elaine Gardner, Aaron Garza, Eliot Greenwald, Gregory Hlibok, Kris Monteith, Suzanne Rosen Singleton, Karen Peltz Strauss, and Caitlin Vogus of the Consumer & Governmental Affairs Bureau; Steven Broeckert, Mary Beth Murphy and Diana Sokolow of the Media Bureau; and Maria Kirby, Legal Advisor to Chairman Wheeler. Chairman Wheeler and Sagar Doshi, Special Assistant to Chairman Wheeler, also attended a portion of the meeting.

This meeting was to discuss closed captioning quality on television,¹ including the use of Electronic Newsroom Technique (ENT). We presented to the Commission portions of two newscasts, the 6 p.m. Jan. 20, 2014 newscast of WOWT TV, Omaha, Nebraska (Gray Television, Inc.) and the 10 p.m. newscast of KSPR TV, Springfield, MO (Schurz Communications, Inc.). Both stations utilize ENT in their news production. Portions of newscasts were also displayed to consumer groups at NAB headquarters on Jan. 29, 2014.

We discussed with Commission staff constructive and informative feedback we received from consumer groups on the newscast presentations, including ENT timing, completeness and display. We will be working with vendors and stations to improve the viewer's experience with ENT text displays. We also discussed with the Chairman and staff the use of focus groups and

¹ See Comments of the National Association of Broadcasters, In the Matter of Closed Captioning of Video Programming, CG Docket No. 05-231, Nov. 10, 2005 at 10-15 (NAB Comments); see also Reply Comments of the National Association of Broadcasters, CG Docket No. 05-231, Dec. 16, 2005 at 5-10 (NAB Replies).

1771 N Street NW
Washington DC 20036 2800
Phone 202 429 5300

Marlene H. Dortch
February 3, 2014
Page 2

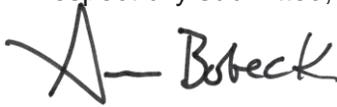
other metrics to ensure the continuing improvement of ENT technology throughout the United States.

Finally, we discussed with Commission staff our belief that the evaluation of ENT should be conducted at the industry level (rather than at the station level) to ensure a comprehensive overview of enhanced ENT.

We again thank the Commission staff for their continued efforts to balance all interests to work towards practical solutions to increase caption availability and quality.

Please direct any questions regarding these matters to the undersigned.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Ann West Bobeck". The signature is stylized with a large, looped initial "A" and a long horizontal stroke extending to the right.

Ann West Bobeck
Senior VP and Deputy General Counsel
Legal and Regulatory Affairs