



February 6, 2014

Marlene H. Dortch, Esq.  
Secretary  
Federal Communications Commission  
445 12th Street SW  
Washington DC 20554

Re: Ex Parte Communication in MB Docket Nos. 09-182, 10-71

Dear Ms. Dortch:

On February 4, 2014, Rick Kaplan and the undersigned of the National Association of Broadcasters (NAB) and NAB Board Members Emily Barr of Post-Newsweek Stations, Inc., Michael Fiorile of Dispatch Broadcast Group, and Paul Karpowicz of Meredith Corporation met with Chairman Wheeler, his legal advisor, Maria Kirby, and Bill Lake of the Media Bureau.

At the meeting, the broadcaster representatives discussed how television broadcast stations are innovating in the provision of news, information and entertainment. We discussed increasing competition from others in the market for local advertising, including multichannel video programming distributors (MVPDs). We observed that, in spite of declining advertising revenues, many broadcasters have expanded their local news offerings and are investing in equipment, facilities, and staffing for their local news operations. We observed that sharing arrangements, such as joint sales agreements (JSAs) and shared services agreements (SSAs) can enable stations to offer local news and public affairs programming where it would otherwise be uneconomic to do so. We stated that the ability to negotiate in the marketplace for the value of the broadcast signal is also critical to broadcasters' provision of the quality and quantity of programming that viewers expect from their local television broadcast stations.

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Please direct any questions regarding this matter to the undersigned.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'ERL Dozier', written in a cursive style.

Erin L. Dozier  
Senior Vice President and Deputy General Counsel  
Legal and Regulatory Affairs

cc: Chairman Wheeler, Maria Kirby, Bill Lake