



Pillsbury Winthrop Shaw Pittman LLP
2300 N Street, NW | Washington, DC 20037-1122 | tel 202.663.8000 | fax 202.663.8007

Richard R. Zaragoza
tel 202.663.8266
richard.zaragoza@pillsburylaw.com

February 26, 2014

VIA ELECTRONIC FILING

Marlene H. Dortch, Esq.
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

**Re: Notice of Ex Parte Communication, MB Docket No. 13-249, MB
Docket No. 09-182 and BO Docket No. 12-30**

Dear Ms. Dortch:

On February 25, 2014, the following persons met at the Commission's headquarters in Washington, DC with Commissioner Ajit Pai and his Chief of Staff, Matthew Berry:

Justin Sasso, President and CEO of the Colorado Broadcasters Association ("CBA"), Dan Smith, Chairman of the CBA and General Manager of KWHS-TV, Colorado Springs, CO, and Wayne Johnson, Vice Chair of the CBA, and owner and General Manager, radio station group Media Logic, LLC, Fort Morgan, CO, and the undersigned, the CBA's Washington Counsel. The following matters relating to FCC docketed proceedings were discussed:

With respect to Revitalization of the AM Radio Service proceeding, MB Docket No. 13-249, the following point was presented:

The CBA noted the letter submitted by the fifty State Broadcasters Associations in MB Docket No. 13-249, and suggested the Commission utilize a triage approach to evaluating and implementing effective ways to revitalize AM radio. In particular, the CBA encouraged the Commission to act as soon as viable options are identified, rather than delay until all of the

numerous options have been assessed in order to release a single Report and Order addressing all proposals examined in the proceeding.

With respect to media ownership rules relating to Joint Sales Agreements, MB Docket No. 09-182, the following points were presented:

1. The CBA emphasized that Joint Sales Agreements help to preserve jobs and broadcast service to the public. In addition, the cost efficiencies permitted by Joint Sales Agreements help stations to better serve their communities and allow station news staffs to investigate stories at a deeper level than would otherwise be the case.
2. Joint Sales Agreements are essentially sales staffing outsourcing arrangements. Rates and other sales terms are independently established by each station.

With respect to the Critical Information Needs study, BO Docket No. 12-30, the following points were presented:

1. The CBA is pleased that the Commission has decided to rethink the survey of newsrooms.
2. The State Associations plan to file a letter encouraging the Commission to eliminate the study in its entirety.

Please associate this letter with the Commission's files for the proceedings referenced above. If there are any questions concerning this matter, please communicate with the undersigned.

Respectfully submitted,

/s/

Richard R. Zaragoza

cc: (via email):
The Honorable Ajit Pai, Commissioner
Matthew Berry, Chief of Staff