



March 7, 2014

Marlene Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: WC Docket No. 13-184

Dear Ms. Dortch:

On March 6, 2014, Jon Bernstein of Bernstein Strategy Group, Jeff Patterson of Gaggle and Ellen Wolfhagen, an independent consultant, held separate meetings with Jon Wilkins of the Office of the Managing Director and Priscilla Argeris of Commissioner Rosenworcel's office to discuss proposals to remove e-mail as an eligible service from the E-Rate program.

In these meetings, we urged the Commission to retain email as an eligible service, stressing that email remains the number one communication tool for teachers and parents and is the communications vehicle of choice for students to communicate with teachers. We indicated that email communications had substantial educational value as they allow teachers to provide direct feedback to students on their work, permit peer-to-peer communications of homework assignments and provide students, teachers and parents with less confrontational means of communication than face to face. Further, we suggested that existing free email services were not comparable to Gaggle's service as they are not CIPA compliant, not aligned to school specific organizational hierarchies, and lack account provisioning capability.

Sincerely,

Jon Bernstein
President
Bernstein Strategy Group

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