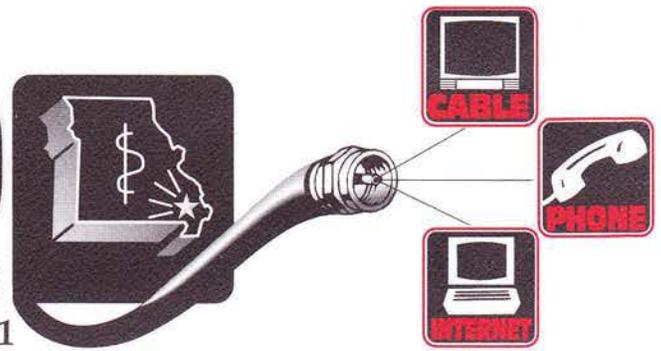


SEMO COMMUNICATIONS

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DATE: March 7, 2014

SUBJECT: Expression of Interest - Rural Trials
 Docket No. 10-90

Background

SEMO Communications Incorporated is a family-owned cable operator, providing cable television, high-speed internet, and telephone service to 20 small communities and unincorporated rural areas in Southeast Missouri. The counties we serve are Scott, Mississippi, New Madrid, Stoddard, and Cape Girardeau.

SEMO currently provides services to over 2,400 customers out of 4,000 homes passed in our service territories.

SEMO has made capital investments of over \$1.5 million to serve our existing customer base through our HFC network.

We have identified several small communities and rural areas that we believe could be reached from our existing fiber network that we do not believe have any broadband connectivity that meets the standards of the FCC.

Leveraging our existing fiber network would be the most economical way to bring broadband services to these areas.

SEMO Communications does not currently have an ETC certification, but if selected for an award, we are prepared to obtain one promptly.

Geographic Territory

<u>County</u>	<u>Census Tract</u>	<u>Census Blocks</u>
Stoddard	4701	4003, 4005, 4073
Scott	7803	1033, 1034, 1035, 1037, 1038, 1039, 1091
Scott	7804	1139, 1141, 1142, 1161, 1162, 2033
Scott	7810	1121-1127, 1136, 1138-1140, 1148-1150, 1152-1154, 1168, 1169, 1179, 1185, 1187-1190, 2087-2095, 2097, 2100, 2102, 2103, 2107, 2108
Scott	7804	2004, 2005, 2012

<u>County</u>	<u>Census Tract</u>	<u>Census Blocks</u>
Scott	7804	3034, 3045, 3046, 3269-3276, 3281, 3282, 3284
Scott	7810	1010, 1011, 1047-1059, 1062-1076, 1097, 1194
Mississippi	9501	3176, 3183, 3185, 3198, 3199
New Madrid	9602	1115-1119
Cape Girardeau	8803	2093, 2094, 1124-1130
Cape Girardeau	8803	2062, 2090, 2091, 2163-2166, 2169-2172
Cape Girardeau	8801	2084-2098, 2106, 2107

In these blocks, we would pass nearly every location—roughly 750 homes that otherwise would not have access to broadband.

Geographic & Demographic Characteristics

The areas we are proposing to serve are low density communities and rural areas that are lower-income and primarily agriculture based.

List of Anchor Institutions

We have identified one public school (Kelly High School), and we believe there could be two or three fire departments that could be served.

Proposed Technology

SEMO would use our existing fiber backbone as the middle mile for the proposed areas. We would use a combination of HFC or FTTH in each area, depending on the most economical way to deliver the services for the last mile.

SEMO currently provides high-speed internet, cable television, and telephone service to our customers. Our internet speeds and pricing are currently as follows;

	<u>Download</u>	<u>Upload</u>	<u>Price</u>
Lite	1M	256K	\$22.95
Bronze	3M	512K	\$32.95
Silver	7M	768K	\$42.95
Platinum	12M	1M	\$52.95
Turbo	18M	1.5M	\$62.95
Ultra	30M	3M	\$72.95

We plan to increase maximum download speeds to 50 Mbps by the end of 2014 and will continue to increase these speeds to 100 Mbps and more through our robust network in the future.

SEMO also offers VOIP phone service at very reasonable rates and cable video service with over 200 analog and digital cable channels.

State and/or Local or Tribal Government Participation in and/or Support for Project

SEMO has currently fully funded the fiber backbone of this project. Our total investment to date exceeds \$1.5 million.

Our many years of providing service in the counties proposed should help expedite the necessary permits.

Project Timeline

SEMO will be ready to begin construction in the first area served within 60 days of funding approval and should complete all areas within 18-24 months of funding approval.

Scalability

With our fiber backbone, SEMO will be able to scale our broadband service to speeds of 100 Mbps and more over time.

One Time Capital Infrastructure Investment Needed

SEMO is requesting \$750,000 in one-time support to build out the proposed areas.

Based on an estimate of 750 homes in the proposed areas, this will average around \$1,000 per homes passed.

In closing, we are excited about the opportunity to participate in the rural broadband experiments. Leveraging our existing infrastructure and experience serving nearby rural areas puts us in a prime position to bring robust broadband to these unserved areas at the lowest cost possible. We look forward to hearing more details on the experiments program in the coming months.