

March 14, 2014

Ian D. Volner

VIA ECFS

T 202.344.4814  
F 202.344.8300  
IDVolner@Venable.com

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street NW  
Washington, DC 20554

Re: Notice of Permitted Ex Parte Presentation – Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991 CG Docket No. 02-278

Dear Ms. Dortch:

On March 14, 2014, Ian D. Volner, Michael Signorelli, and James Arden Barnett, Jr., of the law firm Venable LLP, attorneys representing The Direct Marketing Association (DMA), and Rachel Thomas, Executive Director of the Data-Driven Marketing Institute for the DMA, met at the Federal Communications Commission (FCC) with:

- Maria Kirby, Legal Advisor on Media, Consumer and Governmental Affairs, and Enforcement to Chairman Tom Wheeler
- Diane Griffin Holland, Deputy Associate General Counsel, Administrative Law, Office of the General Counsel
- Marcus Maher, Assistant General Counsel, Office of the General Counsel
- Richard Mallen, Attorney Advisor, Office of the General Counsel

The meeting was convened on behalf of the members of the DMA to discuss the Telephone Consumer Protection Act disclosure rules that became effective October 16, 2013. Specifically, the DMA asked that the FCC forbear from enforcing the disclosure requirements in 64.1200(f)(8)(i)(A) and (B) against marketers who obtained prior express written consent from consumers prior to October 16<sup>th</sup>, and meeting attendees discussed alternative means to promptly resolve the DMA's petition for forbearance.

Ms. Marlene H. Dortch  
March 14, 2014  
Page 2

This disclosure is made in compliance with 47 C.F.R. §1.1206.

Sincerely,

*/s/ Ian D. Volner*

---

Ian D. Volner, Esq.  
Counsel for the Direct Marketing Association  
Venable LLP

cc: Ms. Maria Kirby  
Ms. Diane Griffin Holland  
Mr. Marcus Maher  
Mr. Richard Mallen