

The availability of cheaper or even free a la carte access to video programming online is what is driving Internet video usage. Expensive cable and satellite TV service that has bundled channels and results in broadcast retransmission consent fights every year with programmers wanting to increase the royalty fee they are owed by service providers for allowing the service providers to provide their customers/viewers the programmer's channels are a big part of the problem. With the Internet individuals using alternative online video services can save money by cord cutting and switching to IPTV services. I urge the Commission and DOJ in its investigation of the cable & online video market to do all they can to protect consumer's right to cut their cable cord or satellite TV service to save money and to be able to use legitimate online streaming services like Netflix or download services like Apple iTunes Store to rent/purchase video online via an a la carte basis making it cheaper than they would get from their pay TV provider.