

Map: A Post-Merger Comcast Will Be the Dominant Cable Provider for Two-Thirds of America

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[Comcast-Time Warner Cable Merger](#) [Media Consolidation](#)

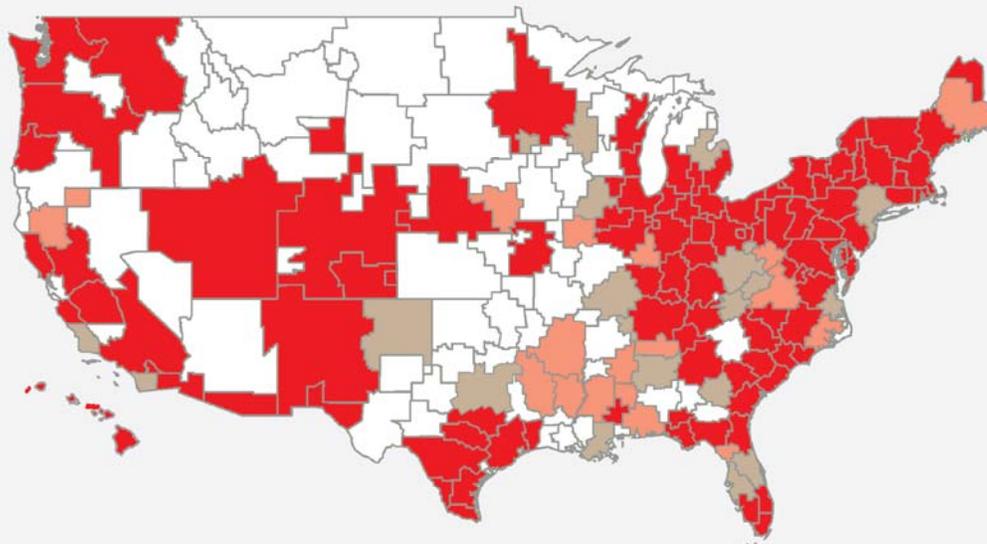
If the Comcast-Time Warner Cable merger goes through, one company will control way too much of what we see and how we see it online and on cable. A bigger Comcast will also have the power and reach to determine the prices we all pay for cable and Internet service.

Indeed, you're not off the hook even if Comcast *doesn't* serve your community; the company will be so huge that it'll set the agenda for the entire industry. And its vision for the future of cable and the Internet could become the new normal.

Comcast doesn't need to get any bigger: It already owns NBCUniversal, which includes local broadcast stations around the country and some of our nation's oldest newsrooms and entertainment studios.

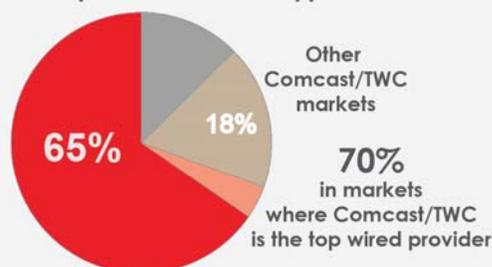
The map below is part of a series of infographics we created from our original research on the impact of Comcast's proposed takeover of Time Warner Cable. [See all four images here](#) and share them with your networks.

Comcast–Time Warner Cable Merger Have You Seeing **RED**?



-  Markets where Comcast/TWC is the largest pay-TV provider (all technologies)
-  Markets where Comcast/TWC is the largest pay-TV provider (wired technologies)
-  Other Comcast/TWC markets

Percent of U.S. Population
by Video-Market Type



Comcast will be the largest pay-TV provider in 104 markets encompassing 65% of the U.S. population.

Sources: SNL Kagan; Free Press research. "Market" is defined as a Nielsen Designated Market Area (DMA). A provider's service territory typically covers only a portion of the homes in a DMA. The combined Comcast/TWC service area includes approximately two-thirds of U.S. homes. "Largest pay-TV provider" is defined as markets where Comcast/TWC controlled a majority of the pay-TV subscribers as of Dec. 31, 2013. "All technologies" includes traditional wired cable, satellite and telco TV. "Wired technologies" includes traditional wired cable and telco TV.