



April 18, 2014

VIA ECFS

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

**Re: GN Docket No. 14-28, Protecting and Promoting the Open Internet
GN Docket No. 10-127, Framework for Broadband Internet Service**

Dear Ms. Dortch:

On Wednesday, April 16, 2014, Rosa Alonso, on behalf of the National Association of Latino Independent Producers ("NALIP"), Joseph Torres, of Free Press, and Michael Scurato and Alejandro Gonzalez-Tate, of the National Hispanic Media Coalition ("NHMC") met with Gigi Sohn and Sagar Doshi of Chairman Wheeler's office, Matthew DelNero of the Wireline Competition Bureau, and Stephanie Weiner of the Office of the General Counsel, to discuss the remand of the Commission's open Internet rules in *Verizon v F.C.C.* and the Commission's current efforts to protect and preserve the open Internet.

During the meeting, all outside parties expressed their belief that the Commission must classify the transmission component of broadband Internet access service as a Title II common carrier service in order to fully protect consumers from discriminatory practices and blocking of lawful traffic online.

Ms. Alonso spoke extensively from her experience within the industry and as an entrepreneur and innovator who was able to leverage the open Internet to lead a tremendously successful career. Ms. Alonso is founder and creator of the technology lifestyle blog "Mi Vida Tec – with Rosa Alonso" and President of Foraché Productions LLC, a marketing, mobile/digital, multimedia and business consulting firm. She is the winner of the 2013 "The Innovator" Award at South by South West Film & Interactive Festival ("SXSWi") and is Co-Chair of the Board of NALIP. Ms. Alonso is also a TV personality and expert. Known as "Rosa La Tecnológica" ("Rosa the Techie") in Spanish-language Latino media, she makes weekly appearances as technology expert/ advisor on prominent Spanish-language television programs in the New York market and nationally.

Ms. Alonso described how the open Internet put her on equal footing with large, incumbent companies as she built and developed her various entrepreneurial ventures. She also explained how she was "discovered" by traditional media companies through her online

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content and how that allowed her to advance her career and reach a larger audience with her instructive digital and technological literacy products. Ms. Alonso pointed out that, in addition to her success story, she hears similar stories from many of the 10,000 members of NALIP.

Ms. Alonso stressed the importance of mobile Internet access for the Latino community. Mr. Scurato urged the Commission not to pursue open Internet rules that treat mobile and fixed access differently. Mr. Scurato explained that following a course that treats fixed and mobile access differently could have the unintended outcome of subjecting many new and lower income Internet users, including many in the Latino community, to an inferior experience while also increasing the prices of access to this important on-ramp. Ms. Alonso expressed the belief that, without an open Internet experience, she may not have been able to connect with her audience.

Mr. Torres discussed the importance of the open Internet in helping communities of color create wealth and providing a platform for authentic, diverse voices to provide news and information to underserved communities in a way that traditional media has been unable. Mr. Torres also referred a recent effort led by Free Press and many others to collect 1 million signatures on various petitions calling for reclassification and protection of the open Internet as evidence that public awareness, understanding, and concern about this issue has increased significantly in recent years and will continue to grow.

Please contact me should you have any questions regarding this submission.

Respectfully submitted,



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cc: Gigi Sohn
Matthew DelNero
Stephanie Weiner
Sagar Doshi