

THE LPTV INDUSTRY NEEDS TO KNOW



WHAT ARE THE FCC'S PLANS FOR LPTV IN THE SPECTRUM AUCTION?

LPTV **SPECTRUM RIGHTS** COALITION

THE HARD QUESTIONS



OUR GUEST

William T. Lake **Chief, FCC Media Bureau**

Mr. Lake has agreed to answer the key questions from our industry, but due to the pending Spectrum Auction Report & Order he may not be able to answer them completely, but he will tell us what he can.

- > Is there really a spectrum crunch?
- > Why was LPTV excluded from the auction?
- > Has the definition of secondary been changed?
- > Why is the process taking so long?
- > Will the FCC interpret the Act or strictly adhere to it?
- > Does the legislation specify the clearing of 120-MHz?
- > Will channels 50-38 be cleared no matter what?
- > What will make channels 36-32 have to be cleared?
- > Will the FCC go back to Congress to fix the Act?
- > Why are LPTV not being paid for relocating?
- > Will cross-border issues slow down displacements?
- > Will any group get a priority in the repacking?
- > What is a fair mutual displacement process?
- > Will the size of the guard bands adhere to the Act?
- > Coverage-area or DMA for translator priorities?
- > What will happen to the 180+ networks we air?
- > FCC support for the expansion of the 1999 DDSA?
- > When will 3rd extension CPs be acted on?
- > Can you envision a separate auction for LPTV?
- > Are LPTV licensees broadcasters?
- > Why has LPTV not be given a LEARN session yet?

For legal reasons, Mr. Lake will not be taking audience questions. Attorney Peter Tannenwald conduct an audience Q&A session. This event is being recorded for later viewing by LPTV licensees and our supporting industry partners.

KEY LPTV NEEDS

Not all LPTV licensees have the same problems, similar business models, nor need the same solutions. The following are offered since they will affect everyone in one way or another.

- > **Strict adherence to Spectrum Auction Act**
- > **Solution for the construction permit crunch**
- > **Eliminate forced double-builds**
- > **Immediate post-auction displacement app's**
- > **May stay on-channel until wireless build-out**
- > **No displacement while cross-border issues**
- > **No forced channel-sharing arrangements**
- > **LPTV Impact Statement in Report & Order**
- > **Explanation of FCC LPTV auction authority**
- > **CBO study of LPTV as auction-eligible**
- > **FCC to ask Congress for new Class-A window**
- > **Expansion of 1999 Digital Data Services Act**

The LPTV Spectrum Rights Coalition is a research, advocacy, and lobbying effort of more than 100 independent LPTV licensees with more than 650 stations and construction permits in 33 states. We are a cross-section of Class-A, LPTV, and TV translator groups which are all concerned about their current and future operations, their investments, and the communities they serve.

Join us and help keep LPTV with a seat at the table in DC! We need your input and support.

LPTVCOALITION.COM



RESEARCH - ADVOCACY - INNOVATION

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----FOR IMMEDIATE RELEASE----

WHAT ARE THE FCC'S PLANS FOR LPTV IN THE TV SPECTRUM AUCTION?

"The LPTV industry schedules an NAB Info-session with FCC Media Bureau Chief William Lake to learn about what will happen to it before, during, and after the 2015 TV spectrum auction."

LAS VEGAS, NV - APRIL 7, 2014 - The **LPTV Spectrum Rights Coalition** (COALITION) is sponsoring an official LPTV info-session at the National Association of Broadcasters (NAB) annual trade show in Las Vegas on Monday, April 7th, 10:30 am - 12:30 pm in room N239. This industry-sponsored event will have the FCC's top media official, Media Bureau Chief William T. Lake answer the 20 key questions more than 10,000 LPTV stations have across the country about what will happen to them in the upcoming 2015 FCC TV Spectrum Auction authorized by Congress in 2012. The **COALITION** is sponsoring this event because three successive FCC Chairmen have refused to provide the LPTV industry with any public forum to address their concerns about the auction which will take away almost 50% of the UHF channels they currently use to deliver diverse and local programming to the over 100 million Americans who use free over-the-air digital TV.

Coalition Director Mike Gravino said: "Since the current and previous two FCC Chairmen (Wheeler, Clyburn, and Genachowski) have each been asked and have refused to authorize an official FCC LEARN (Learn Everything About the Auction) session for the LPTV industry, which it has done for all other segments of the broadcasting and cellphone industries, our Coalition is funding its' own session at the NAB show, as well as our own Industry Survey and Impact Study. Congress may have excluded 75% of all FCC TV broadcasters from the auction, but it is a scandal that the FCC leadership is treating us the way they are. They want to ignore our legal spectrum rights as licensees and do not even care about the devastating impacts on our businesses. Congress needs to step in and fix the auction process."

The 2012 Spectrum Auction Act provides \$1.75 billion relocation funds for full power and Class-A stations, but none for LPTV. The total impact to LPTV will be at least \$1 billion in unfunded mandates to move channels and change equipment. To make matters worse, the FCC did not provide the Congress with accurate legal advice about LPTV spectrum rights and Congress never had the CBO study the impacts on LPTV, nor what would happen if LPTV were auction eligible. The **COALITION** has determined that Congress left more than \$7 billion on the table by not including LPTV in the auction.

This info-session is being recorded so the entire LPTV community and supporting industry members across the country can see it after the NAB show. FCC Media Bureau Chief William Lake will not be taking audience questions nor will have any press avail. Prominent LPTV licensee attorney Peter Tannenwald, of Fletcher, Heald, and Hildreth PLC will conduct an audience Q&A. The event is sponsored by Coalition members and ANYWAVE.

ABOUT THE COALITION - The LPTV Spectrum Rights Coalition is a DC-based research, advocacy, and lobbying project of more than 100 LPTV broadcasters with more than 650 stations and construction permits in 33 states, DC, and Puerto Rico. It defends the spectrum usage rights of over 10,000 LPTV licenses. <http://www.lptvcoalition.com>

ABOUT ANYWAVE - ANYWAVE is a world leader in the design and manufacture of broadcast transmission equipment in many broadcast standards, from world renowned digital exciters to full solid state TV transmitters up to 20kW and many accessories including digital encoders, receivers and on-channel repeaters. <http://www.anywavecom.com/en>