

April 25, 2014

VIA ELECTRONIC FILING

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: *Expanding the Economic and Innovation Opportunities of Spectrum Through
Incentive Auctions, GN Docket No. 12-268*

Dear Ms. Dortch:

On April 24, 2014, Scott Bergmann, Vice President, Regulatory Affairs and Krista L. Witanowski, Assistant Vice President, Regulatory Affairs of CTIA – The Wireless Association® (“CTIA”) met with Erin McGrath, Legal Advisor, Wireless, Public Safety, and International, Office of Commissioner O’Rielly of the Federal Communications Commission (“Commission”).

CTIA highlighted the importance of the Broadcast Incentive Auction to the future of the mobile wireless industry and explained that the Broadcast Incentive Auction has the potential to enable the deployment of significant additional spectrum for mobile broadband, spectrum that is critically needed if the U.S. wireless ecosystem is to continue its outstanding track record of innovation and mobile broadband adoption. We reiterated that while the auction raises novel challenges, it is important that the rules be clear and easy to understand, and that they promote participation by both wireless providers and broadcasters. CTIA also emphasized that a well-reasoned band plan is essential for the proposed incentive auction to achieve the critical goal of unleashing necessary additional spectrum for mobile broadband, and voiced support for a band plan that focuses on pairing as much spectrum as possible in a technically feasible manner that provides guard bands and a duplex gap no larger than required to protect licensed services from interference in accordance with the law, and that promotes bidder confidence.

Consistent with CTIA’s prior comments, we explained that the Commission’s TVStudy software represents an important development in the broadcast television repacking process. CTIA supports the Commission’s efforts to update this software, and believes that it is an essential component of a successful incentive auction.



Pursuant to Section 1.1206 of the Commission's rules, 47 C.F.R. § 1.1206, this letter is being electronically filed via ECFS with your office. Please direct any questions to the undersigned.

Sincerely,

/s/ Krista L. Witanowski

Krista L. Witanowski
Assistant Vice President – Regulatory Affairs
CTIA – The Wireless Association®

cc: Erin McGrath, Legal Advisor, Office of Commissioner O'Rielly