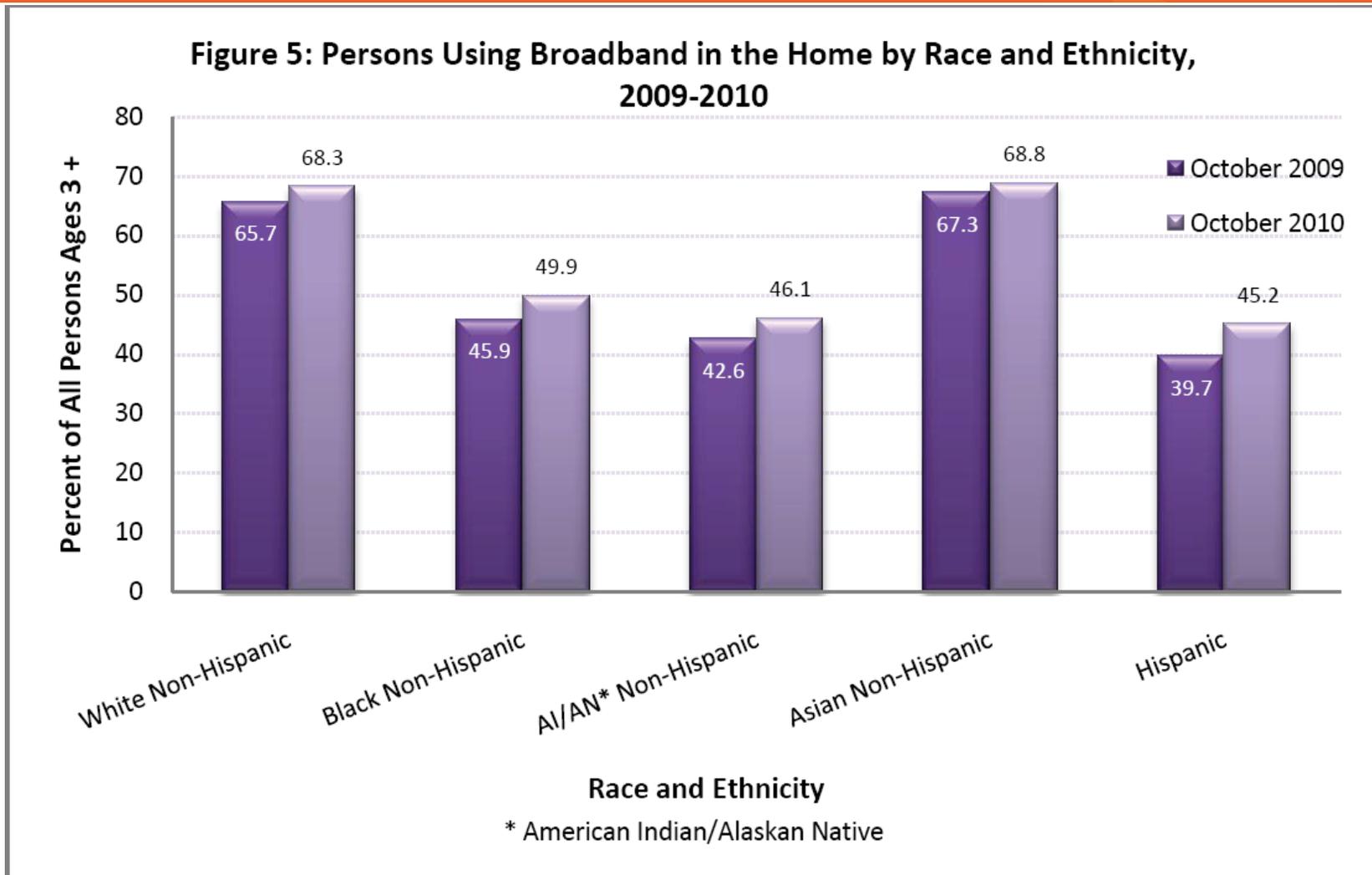


# Adoption by Race and Ethnicity: Racial Divide

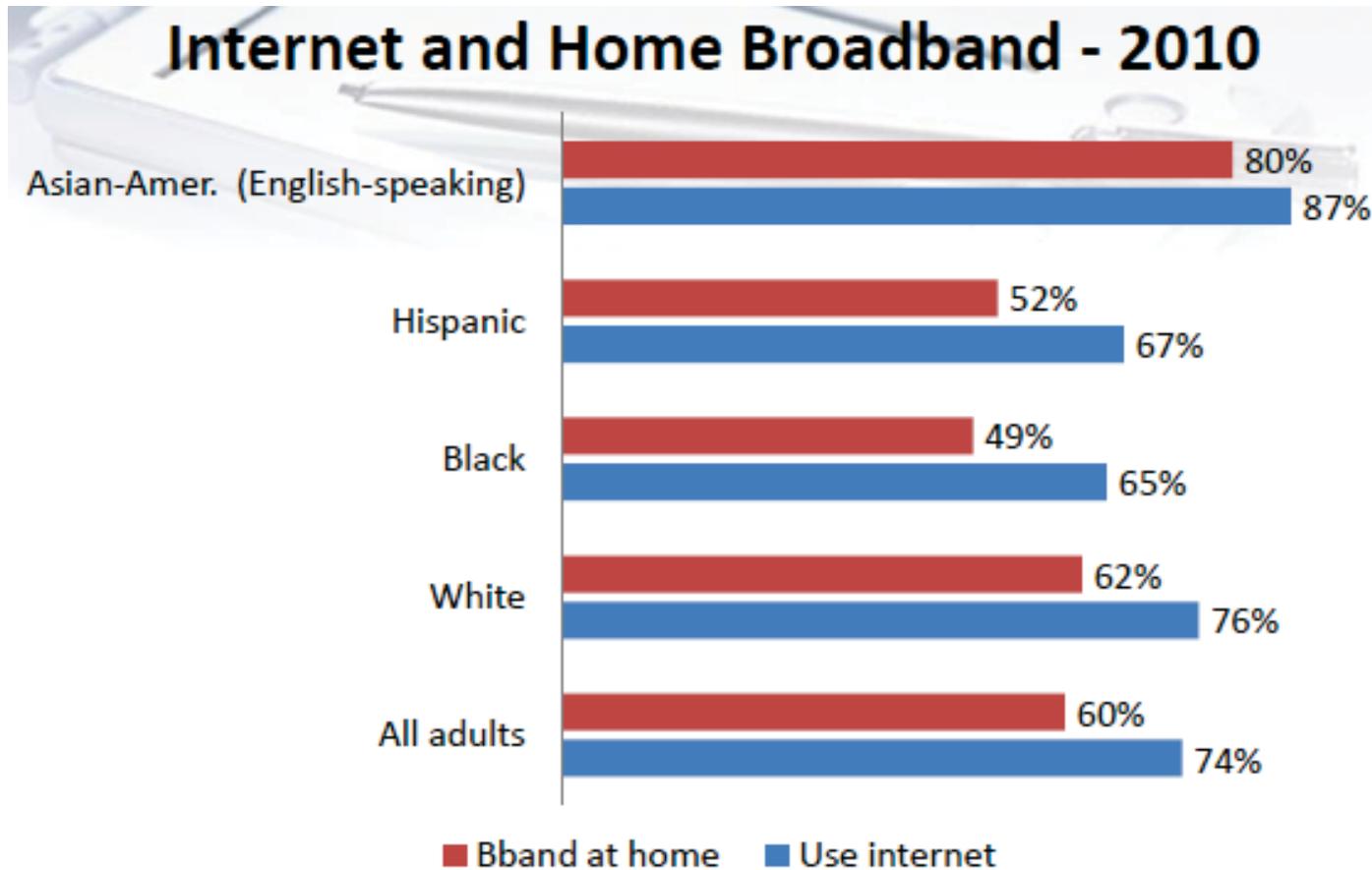


<sup>11</sup> While not reflected here, significant disparities can exist among the sub-groups that make up a racial or ethnic category.

# Asian American Statistics

- Nearly 17 million Asian Americans (6% of the population)
- 60% foreign born
- > 97% of Asian Americans live in urban/suburban areas
- 30% Limited English Proficient
- Current research says equal or higher adoption rates

# Asian American Statistics



Source: Pew Internet, Asian-Americans and Technology (2011)

# Data is Misleading

- English speakers only
  - “substantially upscale,” higher income and education

TABLE 2: PERCENTAGE OF HISPANICS USING THE INTERNET OR WITH HOME BROADBAND CONNECTIONS, 2009

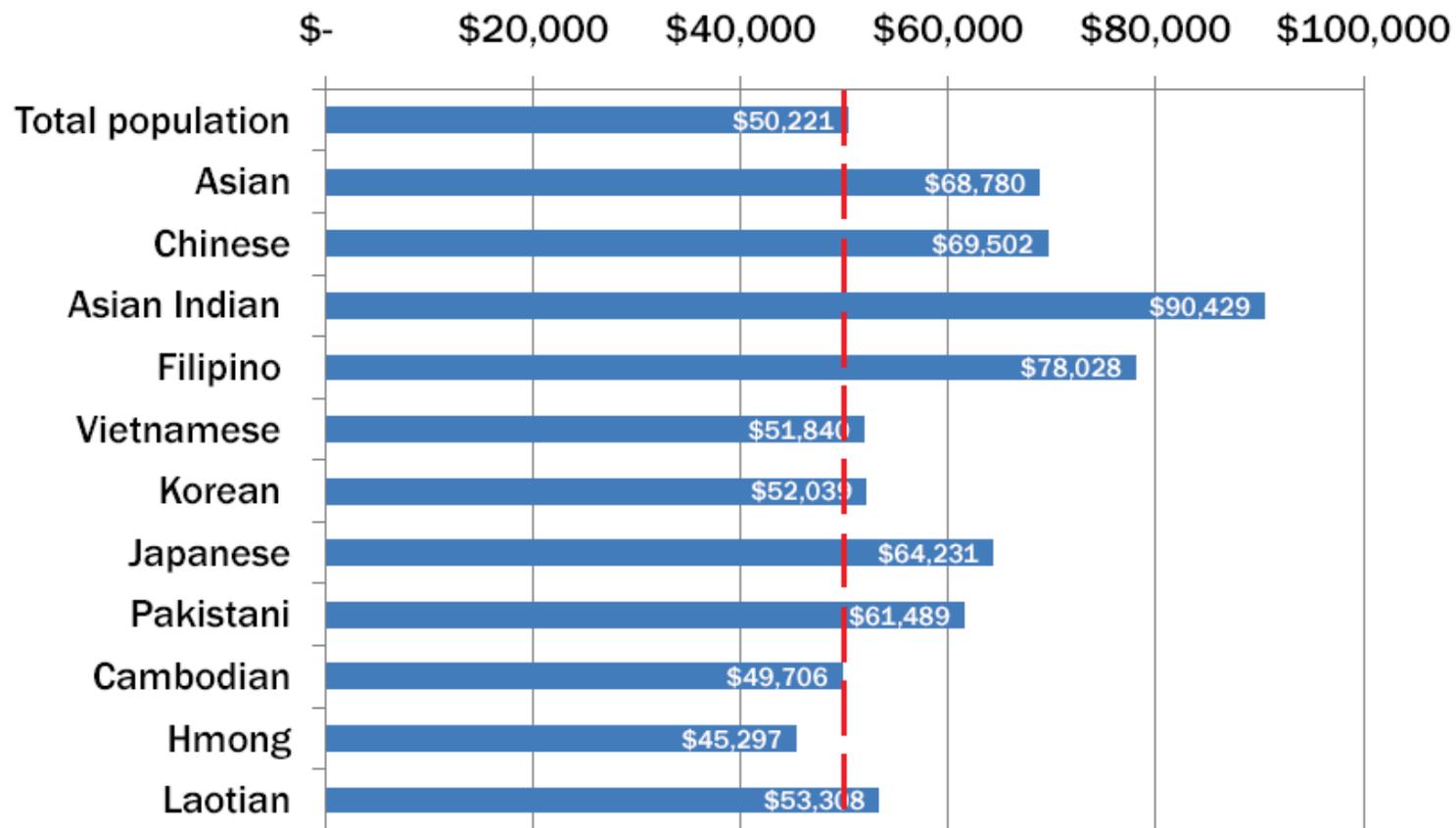
	Internet Use	Home Broadband Connection
Hispanic	59%	47%
English-speaking	76	66
Spanish-speaking	34	21

*Source: Joint Center for Political and Economic Studies, December 2009-January 2010.  
Based on 834 Hispanics.*

- Data is not disaggregated
- “Asian” combines populations from over 20 different countries who speak dozens of languages and dialects

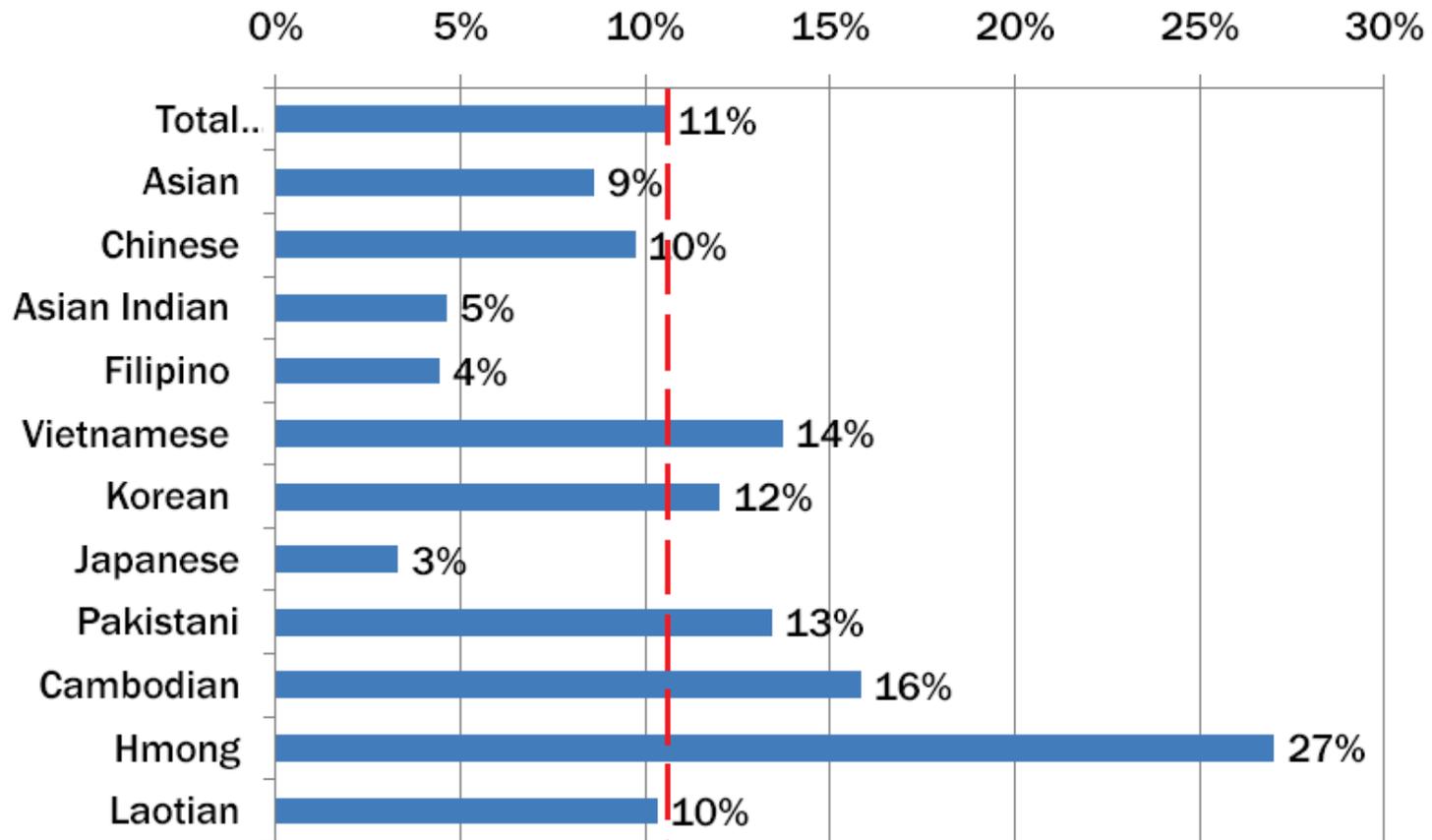
# Asian Americans: Model Minority

## Median Household Income



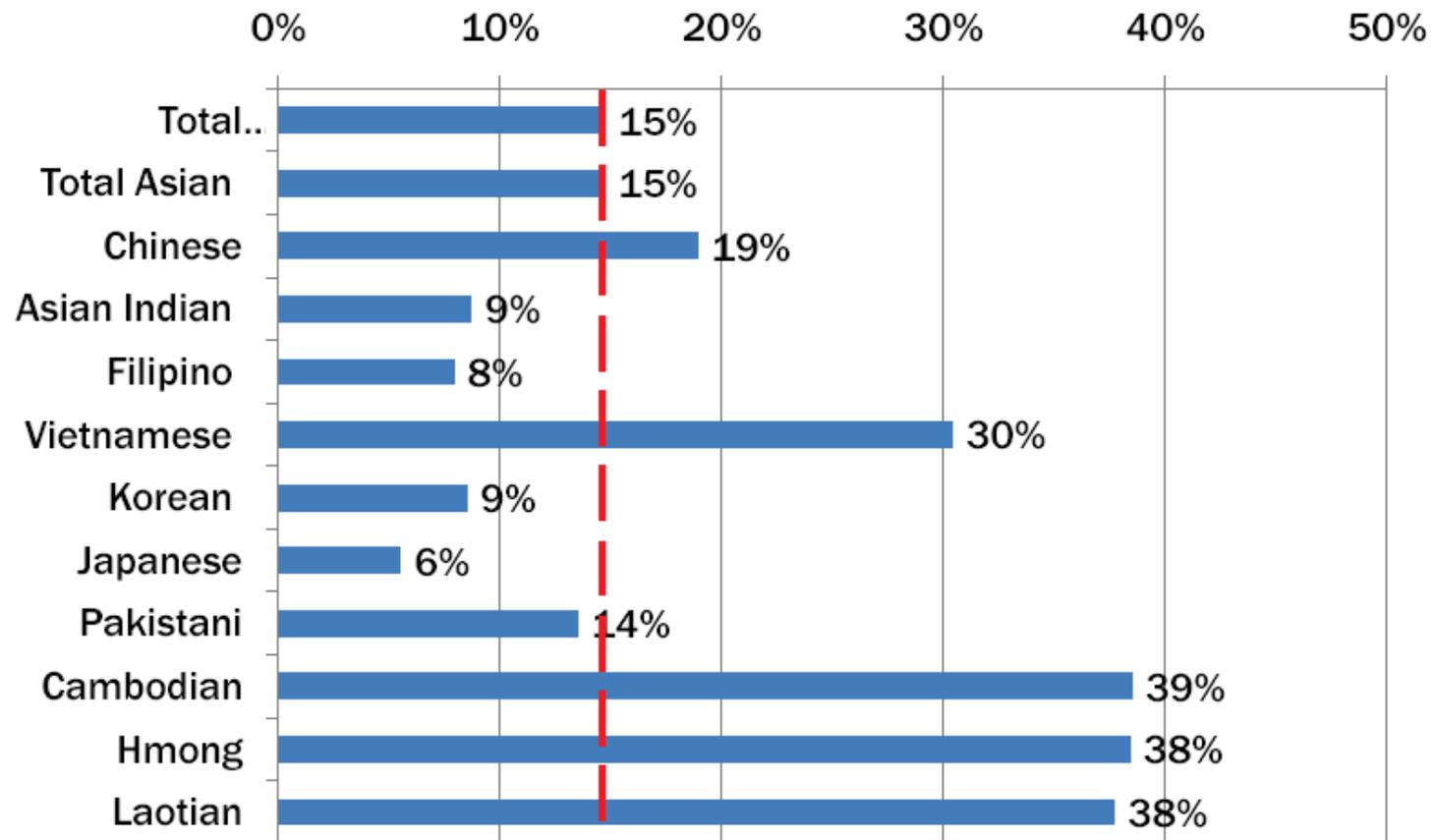
# Asian Americans: Model Minority

## Poverty Level



# Asian Americans: Model Minority

## Education: Less than high school



Source: 2009 American Community Survey, US Census Bureau