



April 30, 2014

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 10-71; MB Docket No. 09-182; MB Docket No. 14-50; MB Docket No. 07-294; MB Docket No. 04-256; GN Docket No. 12-268; ET Docket No. 13-26; Notice of *Ex Parte* Communication

Dear Ms. Dortch:

On April 28, 2014, Senator Gordon Smith and Chris Ornelas of the National Association of Broadcasters ("NAB") met with Commissioner Jessica Rosenworcel and her Policy Director, Clint Odom. During this meeting, NAB expressed its views on certain ongoing Commission proceedings, a summary of which is set forth below.

Retransmission Consent

NAB emphasized that the Commission's existing rules concerning syndicated program exclusivity and network non-duplication serve the public interest by promoting the essential public policy goal of localism underlying our current free, over-the-air broadcast system. These rules provide an important enforcement mechanism where judicial or other remedies would be costly, ineffective or unavailable to affected parties.

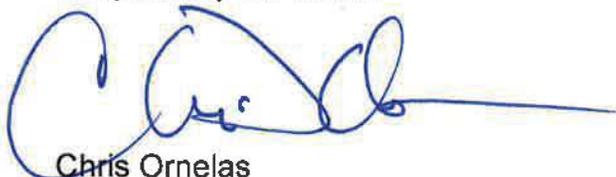
Media Ownership

NAB expressed concern with the newly imposed attribution rules for television joint sales agreements and the concern that they could have a particularly detrimental effect on the ability of local stations to provide valued services to their communities.

Incentive Auctions

NAB reiterated its positions, set forth in its previous filings, with respect to the forthcoming incentive auction order. First, that the staff should not make changes to the methodology set forth in OET Bulletin No. 69 ("OET-69") for the purposes of predicting the coverage area and population served by each broadcast television licensee. Second, that the absence of any specified exclusive spectrum for wireless microphones will limit the ability of newsgatherers to provide coverage of breaking news and weather events.

Respectfully Submitted



Chris Ornelas
Chief Operating Officer
National Association of Broadcasters

cc: Commissioner Jessica Rosenworcel
Clint Odom