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Please consider making Internet connectivity fall under "common carrier" guidelines so that we don't have local ISPs deciding what content and services are available on the Internet as it appears to customers. The idea of priority service already exists as a business model available to large service providers. For example, Google has GGC (Google Global Cache) which is servers they install at ISPs facilities. Similarly, Netflix has a program called Open Connect which either colocates boxes (like GGC) or offers private peering.

With both of these possibilities available from a number of different providers and in use by various ISPs, what is the justification for permitting additional traffic classification and discrimination? Please make this clear to the public if you do not go forward with "common carrier" classification.