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I would rather prefer that internet service providers (ISPs) become reclassified as common carriers. ISPs are typically either monopolies on broadband (such as municipal monopolies selling broadband via cable modems) or act as cartels with minimal competition (such as between cable and DSL broadband).

Broadband internet is not an information service. When you request a web page from Google, for example, to search for data, you receive the information back to you in a form that your computer (not the ISP) translates and transforms into a human-consumable format. ISPs do not typically store data for a customer, they do not typically manipulate data requests in such a way that can be considered a meaningful change to the request or the response to a request. That is to say, the technical detail of packet routing changes only in that the routing of the packet is changed, not the actual content of it. A good analogy would be that ISPs are like the United States Postal Service, and routing a packet is akin to routing a letter in the mail.

While the theory of allowing fast-lane content channels initially sounds wise, this sort of classification needs to be regulated. A webpage can load a bit slower than a video, because a slower video stream interrupts the playback, whereas a website payload is small and can be retrieved more slowly. Video game packets, when slowed, negatively impact that experience as well.

If ISPs are not regulated with broad classifications, and are allowed to decide which streams fall into which categories without oversight, this may lead to a distasteful environment where any given content provider (website, video server such as Netflix, or so on) may have to juggle a different contract for different speeds, rather than just be classified as a certain type of service (or mixed services based on protocols). YouTube and Netflix might be able to negotiate after their initial growth, but a startup video service might not be able to.

For these reasons, I support common carrier status for ISPs, and I oppose allowing the fast-lane tiering without such a common carrier status.